The healthcare profession is changing at an unprecedented pace. Today’s healthcare industry needs master’s-prepared nurse leaders and managers who inspire and motivate others to attain joy in their work, harness change, implement new healthcare technologies and contain healthcare costs while providing safe, high-quality care. Check out how a UW-Green Bay MSN Leadership and Management degree will help you sharpen your skills as an innovative leader in today’s healthcare environment!

AFFORDABLE
• Competitive tuition and low fees
• Military/veteran-friendly university

FLEXIBLE AND ONLINE
• Coursework that fits with your busy schedule
• 13 classes (34 credits) required
• Complete in 2-4 years
• Courses offered fall, spring and summer terms
• Program arranged practicum experiences near your home

PERSONALIZED ADVISING
• Academic plan tailored to your goals
• Dedicated advisors, from pre-admission through graduation
• Diversity-friendly university

EARN A UNIVERSITY OF WISCONSIN DEGREE
• Designed and taught by accomplished faculty
• Innovative, interactive, relevant curriculum

ADVANCE YOUR CAREER
• Employment in Healthcare Administration is projected to grow 17% through 2024*
• Average salary - nurse manager 2019 $110,000*

*https://www.bls.gov
CURRICULUM THAT BUILDS AND DEEPENS HEALTHCARE DELIVERY EXPERTISE

UW-Green Bay’s MSN program is designed to build on baccalaureate knowledge, skills and workplace experience. MSN graduates are prepared in the following areas:

- Evaluation and Evidence-Based Practice
- Nursing Leadership in Complex Systems
- Theories of Organizational Behavior and Leadership
- Economics and Policy in Health Systems
- Human Resource Management
- Program Planning for Population Health
- Informatics for Nursing Leaders
- Financial Management
- Environmental Sustainability
- Practicum I: Quality and Safety
- Practicum II: Change, Culture and Communication
- Practicum III: Transition to Leadership Role
- MSN Leadership Project

Leadership project and practicum courses are completed simultaneously at a healthcare setting of your choice in the final year of study. Classes provide supervised, practical opportunities to apply course concepts and previous learning.

ADMISSION REQUIREMENTS

- BSN from an accredited program
- Minimum 3.0 BSN grade point average (on a 4.0 scale)
- College Statistics course taken in the last five years
- No entrance exams required

ACCREDITATION

The online MSN program at UW-Green Bay, part of the highly regarded University of Wisconsin System, is accredited by the:

- Commission on Collegiate Nursing Education, 655 K. Street, NW, Suite 750, Washington, DC 20001, 202-887-6791.
- North Central Association of Colleges and Schools, Commission on Institutions of Higher Education, 230 South LaSalle Street, Suite 7-500, Chicago, IL 60604.

FOR MORE INFORMATION

- Visit www.uwgb.edu/msn
- Email nursing@uwgb.edu
- Call 920-465-2826

CHOOSE UW-GREEN BAY!

- For fall semester, apply by July 1
- For spring semester, apply by December 1
- Application information available at www.uwgb.edu/msn/admission

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