COMM 133--FUNDAMENTALS OF PUBLIC ADDRESS

Fall 2019: August 26, 2019 – January 16, 2020
Schedule: M-F; 8:52-9:36
Credits: 3 undergraduate credits
INSTRUCTOR: Joanna Fradrich
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COURSE DESCRIPTION:
This class studies the process of communication with others. Students will study correct speech-writing and speech-making techniques. Students will give a variety of prepared and impromptu speeches as well as providing feedback for their peers and for themselves. Students will also practice effective listening skills. Speaking both formally and informally are effective skills that are required for post-secondary education and for the workforce. However, this is also an writing emphasis class.

OBJECTIVES:
1. Understand basic principles of public speaking.
2. Perform public extemporaneous presentations with various objectives.
3. Demonstrate effective listening skills.
4. Self-critiques of speeches
5. Utilize library reference items, EBSCOhost, doing research, and finding reliable sources.

CORE STANDARDS:
1. Speaking & Listening: Comprehension and Collaboration
   SL.11-12.2. I can integrate multiple sources of information presented in diverse formats and media (e.g., visually, quantitatively, orally) in order to make informed decisions and solve problems, evaluating the credibility and accuracy of each source and noting any discrepancies among the data.
   SL.11-12.3. I can evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.

2. Presentation of Knowledge and Ideas
   SL.11-12.4. I can present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.
   SL.11-12.5. I can make strategic use of digital media (e.g., textual, graphical, audio, visual, and interactive elements) in presentations to enhance understanding of findings, reasoning, and evidence and to add interest.
   SL.11-12.6. I can adapt speech to a variety of contexts and tasks, demonstrating a command of formal English when indicated or appropriate. (See grades 11-12 Language standards 1 and 3 here for specific expectations.)
3. Conventions of Standard English

L.11-12.1. I can demonstrate command of the conventions of standard English grammar and usage when writing or speaking.


ASSIGNMENTS and GRADING (could include but is not limited to):
Study of one of top 100
- 20th century speeches written 50 pts
- Introductory speech 3 minutes 20 pts
- Introduction of others 2 minutes 20 pts
- Give directions 2-5 minutes 20 pts
- Impromptu 2 minutes 20 pts
- Radio news program 5 minutes 100 pts
- Storytelling 5-7 minutes 100 pts
- Demonstration/process speech 8-10 minutes 100 pts
- Informative speech 4 minutes 100 pts
(End Quarter 1)
- Persuasive speech 1 8 minutes 100 pts
- Speech to entertain 6 minutes 100 pts
- Oral interpretation 8 minutes 100 pts
- Poetry presentation 7 minutes 50 pts
- Historical Informative 6 minutes 100 pts
- **Final speech** - Persuasive speech 2 8 minutes 200 pts
(End Quarter 2)
- **Chapter quizzes** 320 pts
- **Final Exam** 200 pts

What is the appropriate heading for most papers? MLA (Modern Language Association) style
- DO NOT make title pages. In the upper LEFT corner of the first page of every paper type
  - Your name
  - College Writing
  - Ms. Fradrich
  - Date (# month year)
- Titles are centered after the heading. Use double spacing. Use size 12 font.
- All paper/outline submissions are expected to be typed.

Grading:
1. **Late work is NOT accepted. You MUST be prepared to deliver your speeches on the day you are assigned.**
2. The grading scale is as follows:
   - 100-93 = A
   - 92-90=A-
   - 89-87=B+
   - 86-83=B
   - 82-80=B-
   - 79-77=C+
   - 76-73=C
   - 72-70=C-
   - 69-67=D+
   - 66-65=D
   - below 65=F
*Keep an eye on Skyward to ensure that your grades are accurate (parents and students)
*You must have a 3.25 to be eligible for this course.

Assessment Plan:
1. **Because we follow UWGB mandates, late work is not accepted for any reason.**
2. You will be given a rubric for larger assignments that will explain what is required of you.
3. I will give you an example of all work that is to be completed. I even deliver my own speeches to give you an idea of what is expected of you. I also give example outlines to assist you as well.
4. You will be graded on all smaller assessments that are assigned to you in class. Grasping key themes, knowledge and ideas behind all information we study in class will be assessed through speeches and daily work.
5. The ability to do your work when you are assigned is IMPERATIVE. We draw the presentation order for almost all speeches. You MUST be here the day you present and have all needed materials that you need. If you will be gone on a day you are to present, it is YOUR responsibility to switch with someone else in class and notify me of the change.
6. Practicing your speeches helps immensely. Whether you ask your parents, a friend, or use a mirror to practice in front of, go through your speech a few times before you present it in class.
7. Always be prepared.
8. **Be a good/polite listener and pay attention. Do NOT do other work while we are listening to speeches. No phones out – give the speaker your attention and eye contact. Show them interest and respect.**
9. **Be a good listener. Be engaged and do not walk in front of the room while someone is speaking.**
10. We will be doing various speeches and using various resources to reach our goals in class this semester.
11. If you type your speech ahead of time and wish me to look it over, I will; if you wait until the day you present, I cannot promise I will have time to look at it.

Reaching Me:
All contact information is at the top front of this syllabus. You and your parents are encouraged to contact me as needed. If your parents would like to read along with us on our class readings, I invite them to do so. Please know that I will contact your parents off and on throughout the year in regard to your class conduct and work. They are also more than welcome to contact me. I am here before and after school until 4 pm. You can also reach me easily using my school email which is at the top of this syllabus.

Supplies Needed:
1. Folder

Let’s have a great year!

*If you discover that you like public speaking and would like to join forensics, please let me know.*