



## **COMM 133--FUNDAMENTALS OF PUBLIC ADDRESS**

**Fall 2013:** September 4, 2018 – January 17, 2019

**Schedule:** M-F; 1:17-2:01

**Credits:** 3 undergraduate credits

**INSTRUCTOR:** Joanna Fradrich

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### **COURSE DESCRIPTION:**

This class studies the process of communication with others. Students will study correct speech-writing and speech-making techniques. Students will give a variety of prepared and impromptu speeches as well as providing feedback for their peers and for themselves. Students will also practice effective listening skills. Speaking both formally and informally are effective skills that are required for post-secondary education and for the workforce. However, this is also a writing emphasis class.

### **OBJECTIVES:**

1. Understand basic principles of public speaking.
2. Perform public extemporaneous presentations with various objectives.
3. Demonstrate effective listening skills.
4. Self-critiques of speeches
5. Utilize library reference items, EBSCOhost, doing research, and finding reliable sources.

### **CORE STANDARDS:**

#### **1. Speaking & Listening: Comprehension and Collaboration**

SL.11-12.2. I can integrate multiple sources of information presented in diverse formats and media (e.g., visually, quantitatively, orally) in order to make informed decisions and solve problems, evaluating the credibility and accuracy of each source and noting any discrepancies among the data.

SL.11-12.3. I can evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.

#### **2. Presentation of Knowledge and Ideas**

SL.11-12.4. I can present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.

SL.11-12.5. I can make strategic use of digital media (e.g., textual, graphical, audio, visual, and interactive elements) in presentations to enhance understanding of findings, reasoning, and evidence and to add interest.

SL.11-12.6. I can adapt speech to a variety of contexts and tasks, demonstrating a command of formal English when indicated or appropriate. (See grades 11-12 Language standards 1 and 3 [here](#) for specific expectations.)

#### **3. Conventions of Standard English**



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L.11-12.1. I can demonstrate command of the conventions of standard English grammar and usage when writing or speaking.

**TEXT: The Art of Public Speaking** (Ninth Edition) by Stephen E. Lucas ISBN#0077217187

**PERFORMANCE: LATE WORK OF ANY KIND WHETHER WORK IS WRITTEN OR TO BE PERFORMED IS NOT ACCEPTED.**

**ASSIGNMENTS and GRADING (could include but is not limited to):**

Study of one of top 100

20 <sup>th</sup> century speeches	written	50 pts
Introductory speech	3 minutes	20 pts
Introduction of others	2 minutes	20 pts
Give directions	2-5 minutes	20 pts
Impromptu	2 minutes	20 pts
Radio news program	5 minutes	100 pts
Storytelling	5-7 minutes	100 pts
Demonstration/process speech	8-10 minutes	100 pts
Informative speech	4 minutes	100 pts
(End Quarter 1)		
Persuasive speech 1	8 minutes	100 pts
Speech to entertain	6 minutes	100 pts
Oral interpretation	8 minutes	100 pts
Poetry presentation	7 minutes	50 pts
Historical Informative	6 minutes	100 pts
<b>Final speech</b> - Persuasive speech 2	8 minutes	200 pts
(End Quarter 2)		
<b>Chapter quizzes</b>		320 pts
<b>Final Exam</b>		200 pts

**What is the appropriate heading for most papers?** MLA (Modern Language Association) style

- DO NOT make title pages. In the upper LEFT corner of the first page of every paper type  
Your name  
College Writing  
Ms. Fradrich  
Date (# month year)
- Titles are centered after the heading. Use double spacing. Use size 12 font.
- **All paper/outline submissions are expected to be typed.**

**Grading:**

1. **Late work is NOT accepted. You MUST be prepared to deliver your speeches on the day you are assigned.**
2. The grading scale is as follow:

100-93 = A      92-90=A-      89-87=B+      86-83=B      82-80=B-      79-77=C+      76-73=C  
72-70=C-      69-67=D+      66-65=D      below 65=F

\*Keep an eye on Skyward to ensure that your grades are accurate (parents and students)

\*You must have a 3.25 to be eligible for this course.



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**Assessment Plan:**

1. You will be given a rubric for larger assignments that will explain what is required of you.
2. I will give you an example of all work that is to be completed. I even deliver my own speeches to give you an idea of what is expected of you. I also give example outlines to assist you as well.
3. You will be graded on all smaller assessments that are assigned to you in class. Grasping key themes, knowledge and ideas behind all information we study in class will be assessed through speeches and daily work.
4. The ability to do your work when you are assigned is **IMPERATIVE**. We draw the presentation order for almost all speeches. You **MUST** be here the day you present and have all needed materials that you need. **LATE WORK IS NOT ACCEPTED**. If you will be gone on a day you are to present, it is **YOUR** responsibility to switch with someone else in class and notify me of the change.
5. Working well with others is also important in this class.
6. Practicing your speeches helps immensely. Whether you ask your parents a friend, or use a mirror to practice in front of, go through your speech a few times before you present it in class.
7. Always be prepared.
8. **Be a good/polite listener and pay attention. Do NOT do other work while we are listening to speeches. No phones out – give the speaker your attention and eye contact. Show them interest and respect.**
9. **Be a good listener. Be engaged and do not walk in front of the room while someone is speaking.**
10. We will be doing various speeches and using various resources to reach our goals in class this semester.

**Reaching Me:**

All contact information is at the top front of this syllabus. You and your parents are encouraged to contact me as needed. If your parents would like to read along with us on our class readings, I invite them to do so. Please know that I will contact your parents off and on throughout the year in regard to your class conduct and work. They are also more than welcome to contact me. I am here before and after school until 4 pm. You can also reach me easily using my school email which is at the top of this syllabus.

**Supplies Needed:**

1. Folder

**Let's have a great year!**

**\*If you discover that you like public speaking and would like to join forensics, please let me know.**