

Communication

April 15, 2013

LaLeah Fernandez joins Communication Department

The Communication faculty is pleased to welcome LaLeah Fernandez to the department. She is a Ph.D. candidate at Michigan State University with a focus in Media and Information Studies. We sat down with LaLeah to discuss her role in the Communication Department.



What courses will you be teaching at UW-Green Bay? I will teach Public Relations Writing, Information Technologies, and Communication Problems and Research Methods. The Communication Problems (COMM 200) course will shift focus to include more of a research component.

What types of research will the COMM 200 course focus on? I will teach the methods of research which can then be applied to different issues discussed in other upper-level classes. The dimensions and approaches are much like Phil (Professor Clampitt) gives you when he discusses various templates and frameworks. It's the same with research on media and audiences.

What are your expectations for students? Thoughtfulness. As long as my students are thoughtful about what they are doing and the ways they are interacting, then everything else is a learning experience that we can grow from.

What additional contributions will you make to the Communication Department? I would like to conduct research for the department about networking and help students on internship opportunities.

What makes you excited about the Communication program at UW-Green Bay? The program at UW-Green Bay allows a greater amount of interaction with students throughout their academic career. Working with students from year one to year four is very appealing to me. I observed that students in the program have a high level of accountability, and that it's important because it really illustrates their willingness to improve, their openness to critiques, and their own recognition of their strengths.

What are your hobbies? I'm a Ph.D. student, so my free time is limited- by definition, non-existent. In my free time, I enjoy rollerblading, swimming, biking, and rowing.

Interview conducted by Communication Department PR Representatives Megan Tappa and Rachel Veldt