Communication Student Named Student Employee of the Year

Communication student Mysty Kepler won the 2013 Student Employee of the Year award. Mysty works as an office assistant in the Financial Aid Office, which includes the areas of financial aid, student employment, work study, scholarships, and veterans’ services. We sat down with Mysty to discuss these achievements.

What is your area of emphasis and how did it help you win the award?
My emphasis is Public Relations, and it has helped me very much in my job. My boss told me that she hired me because of my Communication major. She wanted to make the Financial Aid Office and the Student Employment Office more interactive.

As a Communication student, what unique skills do you bring to your job? I created the Student Employment Facebook page, and this has made it easier for students to understand what goes on in the Student Employment office. When updating this page, I make sure to always think of the audience before I make a post. I also frequently update the Financial Aid Twitter feed. Financial aid can be a very confusing subject, so I try my best to get people to understand it. My Communication major has also made it easier to interact with my coworkers. If I have a question, I ask it, because if I don’t there will be consequences down the road. I try to do my job as flawlessly and professionally as possible.

What advice would you give to other students who would like to excel in their jobs? My advice to other students is to work hard and take your job seriously. Your work here is a reflection of your work after UWGB. Be respectful and you will be respected. Show up to work on time, act professionally, don’t be afraid to ask questions, and always have a smile on your face!

Interview conducted by Communication Department PR Representatives Rachel Veldt and Megan Tappa