Communication
“Shaping minds to master tomorrow’s communication challenges”

Complete 1 Application
☐ Earn at least 2.5 GPA on first 30 credit hours
☐ Prepare a list of personal strengths/improvement areas
☐ Craft a personal resume
☐ Write a rationale statement for selecting area of emphasis

Take 6 Prerequisite Courses
☐ Comm 102 Introduction to Communication (F,S)
☐ Comm 133 Fundamentals of Public Address (F,S)
☐ Comm 166 Interpersonal (S) or Comm 237 Small Group Communication (F,S)

Take 10 Upper-level Courses
☐ Comm 185 Business and Media Writing (F,S)
☐ Comm 205 Elements of Media (F,S)
☐ Comm 290 Communication Problems & Research Methods (F,S)

...in your area of emphasis:

Organizational Communication
☐ 308 – Information Technologies (S)
☐ 333 – Persuasion & Argumentation (S)
☐ 335 – Organizational Communication (F)
☐ 336 – Theories of the Interview (F)
☐ 380 – Communication Law (F,S)
☐ 381 – Principles of Public Relations (F,S)
☐ 477 – Social Media Strategies (F,S)
☐ 480 – Cases in Communications & Media Mgmt (F,S)
☐ Plus 2 upper level Communication electives

Mass Media
☐ 302 – News Reporting & Writing (F,S)
☐ 306 – Radio Broadcasting (S)
☐ 307 – TV Production (F,S)
☐ 308 – Information Technologies (S)
☐ 309 – Mass Media Advertising (F,S)
☐ 380 – Communication Law (F,S)
☐ 430 – Information, Media & Society (F,S)
☐ 477 – Social Media Strategies (F,S)
☐ Plus 2 upper level Communication electives

Public Relations
☐ 302 – News Reporting & Writing (F,S)
☐ 335 – Organizational Communication (F)
☐ 380 – Communication Law (F,S)
☐ 381 – Principles of Public Relations (F,S)
☐ 382 – Public Relations Writing (S)
☐ 474 – Media Workshop I (F, S)
☐ 477 – Social Media Strategies (F,S)
☐ 480 – Cases in Communications & Media Mgmt (F,S)
☐ Plus 2 upper level Communication electives

Journalism
☐ 302 – News Reporting and Writing (F,S)
☐ 380 – Communication Law (F,S)
☐ 382 – Public Relations Writing (S)
☐ 396 – Advanced Reporting (F)
☐ 425 – Digital Journalism (S)
☐ 474 – Media Workshop I (F, S)
☐ 475 – Media Workshop II (F, S)
☐ Plus 3 upper level Communication electives

Health Communication
☐ 308 – Information Technologies (S)
☐ 335 – Organizational Communication (F)
☐ 370 – Health Campaigns and Strategies (F)
☐ 380 – Communication Law (F,S)
☐ 381 – Principles of Public Relations (F,S)
☐ 430 – Information, Media and Society (F,S)
☐ 470 – Health Communication and the Internet (S)
☐ 477 – Social Media Strategies (F,S)
☐ 480 – Cases in Communications and Media Mgmt (F,S)
☐ Plus 1 upper level Communication elective

Acceptance Process>Communication-Admission Form

Gain acceptance from advisor

Embrace Complex Challenges
COMM 400s

Develop Your Professional Expertise
COMM 300s

Build Your Skills
COMM100s-200s
☐ Oral ☐ Research ☐ Written ☐ Visual

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