

Communication

"Shaping minds to master tomorrow's communication challenges"



- ☐ Earn at least 2.5 GPA on first 30 credit hours
- ☐ Prepare a list of personal strengths/improvement areas
- ☐ Craft a personal resume
- ☐ Write a rationale statement for selecting area of emphasis



- ☐ Comm 102 Introduction to Communication (F,S)
- ☐ Comm 133 Fundamentals of Public Address (F,S)
- ☐ Comm 166 Interpersonal (S) or Comm 237 Small Group Communication (F,S)



...in your area of emphasis:

Organizational Communication

- ☐ 308 – Information Technologies (S)
- ☐ 333 – Persuasion & Argumentation (S)
- ☐ 335 – Organizational Communication (F)
- ☐ 336 – Theories of the Interview (F)
- ☐ 380 – Communication Law (F,S)
- ☐ 381 – Principles of Public Relations (F,S)
- ☐ 477 – Social Media Strategies (F,S)
- ☐ 480 – Cases in Communications & Media Mgmt (F,S)
- ☐ Plus 2 upper level Communication electives

Mass Media

- ☐ 302 – News Reporting & Writing (F,S)
- ☐ 306 – Radio Broadcasting (S)
- ☐ 307 – TV Production (F,S)
- ☐ 308 – Information Technologies (S)
- ☐ 309 – Mass Media Advertising (F,S)
- ☐ 380 – Communication Law (F,S)
- ☐ 430 – Information, Media & Society (F,S)
- ☐ 477 – Social Media Strategies (F,S)
- ☐ Plus 2 upper level Communication electives

Public Relations

- ☐ 302 – News Reporting & Writing (F,S)
- ☐ 335 – Organizational Communication (F)
- ☐ 380 – Communication Law (F,S)
- ☐ 381 – Principles of Public Relations (F,S)
- ☐ 382 – Public Relations Writing (S)
- ☐ 474 – Media Workshop I (F, S)
- ☐ 477 – Social Media Strategies (F,S)
- ☐ 480 – Cases in Communications & Media Mgmt (F,S)
- ☐ Plus 2 upper level Communication electives



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UWGB
Comm
Grads



UW-Green Bay
Communication
Department

- ☐ Complete the on-line application on the Communication website: See uwgb.edu/communication>Admissions>Acceptance Process>Communication-Admission Form
- ☐ Gain acceptance from advisor

- ☐ Comm 185 Business and Media Writing (F,S)
- ☐ Comm 205 Elements of Media (F,S)
- ☐ Comm 290 Communication Problems & Research Methods (F,S)

Journalism

- ☐ 302 – News Reporting and Writing (F,S)
- ☐ 380 – Communication Law (F,S)
- ☐ 382 – Public Relations Writing (S)
- ☐ 396 – Advanced Reporting (F)
- ☐ 425 – Digital Journalism (S)
- ☐ 474 – Media Workshop I (F, S)
- ☐ 475 – Media Workshop II (F, S)
- ☐ Plus 3 upper level Communication electives

Health Communication

- ☐ 308 – Information Technologies (S)
- ☐ 335 – Organizational Communication (F)
- ☐ 370 – Health Campaigns and Strategies (F)
- ☐ 380 – Communication Law (F,S)
- ☐ 381 – Principles of Public Relations (F,S)
- ☐ 430 – Information, Media and Society (F,S)
- ☐ 470 – Health Communication and the Internet (S)
- ☐ 477 – Social Media Strategies (F,S)
- ☐ 480 – Cases in Communications and Media Mgmt (F,S)
- ☐ Plus 1 upper level Communication elective

