Cofrin-school-business_cmyk

**International Business Minor**

**Course Requirements**

For Catalog Year 2017-2018

**Additional**

**Graduation**

**Requirements**

(F)

Course offered in

Fall Semester

(S)   
Course offered in

Spring Semester

*WE*

Course satisfies Writing Emphasis Requirement

1

Satisfied for students with an ACT English score

of 32 or higher

2

Satisfies the Global Culture General Education Requirement

* Minimum 120 credits
* Completion of all general education and academic plan requirements
* Minimum of four writing emphasis (*WE*) courses (two lower & two upper level)
* Minimum residency requirements met

In addition to coursework, students need to complete two requirements:

1.       Two (2) years of college-level language courses or equivalent competency in a language other than English. See Chair of Modern Languages for approval.

2.       International internship or participation in a study abroad program with a Business focus. See faculty adviser for approval.

**SUPPORTING COURSES (two) 6 credits**

1. ECON 202 Macro Economic Analysis (F,S) 3 cr.

2. ECON 203 Micro Economic Analysis (F,S) 3 cr.

**UPPER-LEVEL COURSES (four) 13 credits**

1. ACCTG 300 Introductory Accounting (F,S) 4 cr.

2. BUS ADM 322 Introductory Marketing (F,S) 3 cr.

3. BUS ADM 343 Corporation Finance (F,S) 3 cr.

4. BUS ADM 389 Organizational Behavior (F,S) 3 cr.

**International Courses (two) 6 credits**

***Choose one of the following courses:***

BUS ADM 421 International Marketing 2 (F,S) *WE* 3 cr.

BUS ADM 445 International Financial Management (S) 3 cr.

ECON 403 International Economics (S) 3 cr.

***Choose one of the following courses:***

FRENCH 367 Business French (Spring Odd) 3 cr.

GERMAN 420 Business German (Spring Even) 3 cr.

HUM STUD 360 Globalization and Cultural Conflict (Spring Odd) 3 cr.

SPANISH 358 Latin America Today (Fall Even) 3 cr.

SPANISH 359 The Cultures of the Americas (Spring Odd) 3 cr.

SPANISH 360 Spain Today (Fall Odd) 3 cr.

SPANISH 361 The Cultures of Spain (Spring Odd) 3 cr.

**TOTAL CREDITS 25 credits**