**Elevator Pitch (Presentation):**

**Create Impact with Your Professional Pitch** – Cofrin School of Business Elevator Pitch Competition & Networking Night: 5-7pm, Tuesday, March 5, 2019 in Phoenix B of the University Union.

Every savvy job seeker has a personal ***elevator pitch*** to use during quick encounters with hiring officials at job fairs, during networking events or a chance meeting someplace else. An "elevator pitch" is a carefully crafted message designed to explain your strengths, abilities and goals to a professional or business executive. The catch — it must be given in the time that it takes to ride up an elevator – 60 seconds or less!

Be prepared for these planned and chance encounters with employers and hiring officials. Join fellow Cofrin School of Business students by competing for top honors and prizes in the ***Create Impact with Your Professional Pitch –*** an elevator pitch competition and network night.

**How Do I Enter and Compete?**

Record your professional elevator pitch, upload it to YouTube by **Monday, February 11, 2019 at 11:59pm**

1. Take a 30 second survey where you provide your name and YouTube link at:   
   <https://uwgreenbay.ca1.qualtrics.com/jfe/form/SV_3t3cSDpkNU1inaJ>

No exceptions or extensions!

1. Submissions will be reviewed by a campus panel of judges who will select 15 Finalists.
2. Finalists will be announced by February 15, 2019.
3. Each finalist will receive one-on-one coaching from an external professional expert and judge during the week of February 25th.
4. All finalists must be present to deliver live on Tuesday, March 5, 2019 at 5pm in Phoenix B.

Following the elevator pitch competition, there will be an opportunity for all attendees to network with professionals from the Green Bay community attending the competition.

**Prizes to Be Awarded**

Grand Prize Winner: $200

2nd Place: $150

3rd Place: $100

Remaining Finalists (4th-15th place): $50

**Critical Components for Your Professional Pitch**

The following criteria will be considered for judging to determine the finalists and eventual winners.

* Professionalism (dress)
* Communicating with Impact (delivery, tone, eye contact and speech)
* Meaningfulness of Message

**Tips for Your Professional Pitch**

1 – What would you want the listener to remember about you?

2 – State your value as key results or impact. Think of this as your tagline. Allow the listener to understand how you add value.

3 – What unique benefits do you have? What do you do or have that is better than someone else?

4 – What are your immediate goals which should be concrete, defined and realistic? Is it readily apparent to the listener what you what from him or her?

**Sample Videos to Get You Thinking**

<https://www.youtube.com/watch?v=uSVJ1KljSV8&feature=youtu.be>

<http://www.careerspots.com/vidplay_links_ext.aspx?aid=343&partid=0&apass=/j8bKfreUnYuxo/GZaXXdQ==&vidnum=7&=&>

**Technical Details/Tips on Using YouTube**

<http://www.youtube.com/t/about_getting_started> It is required that all videos received be “unlisted”