GAURAV BANSAL, Ph.D.

Distinguished Member, Association for Information Systems (AIS) – cum laude
Editor-in-chief Journal of IT Case and Application Research
Frederick E. Baer Professor in Business & Full Professor
Austin E. Cofrin School of Business, University of Wisconsin - Green Bay, Green Bay, WI 54311
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Academic Background

Ph.D. University of Wisconsin-Milwaukee, Sheldon B. Lubar School of Business	2004 – 2008
Management Information Systems	
M.B.A. Kent State University, Kent, Ohio, College of Business Administration	2000 – 2002
Management Information Systems and Finance	
B.E. University of Gorakhpur, India, Madan Mohan Malaviya Engineering College	1992 – 1996
Mechanical Engineering	

Academic Work Experience

Chair, Business Administration Departement, Cofrin School of Business	2022 - Present
Editor-in-Chief, Journal of IT Case and Application Research (ABDC Rank: C)	2022 - Present
Full Professor (MIS / Statistics), Austin E. Cofrin School of Business	2019 – Present
University of Wisconsin - Green Bay.	
Named Professorship, Frederick E. Baer Professor in Business	2017 – Present
University of Wisconsin – Green Bay	
Associate Professor (MIS / Statistics), Austin E. Cofrin School of Business	2014 – 2019
University of Wisconsin - Green Bay.	
Founding Academic Director / Chair - Master of Science in Data Science	2014 – 2018
University of Wisconsin - Green Bay	
Assistant Professor - Management Information Systems / Statistics	2008 – 2014
Austin E. Cofrin School of Business, University of Wisconsin-Green Bay.	
Teaching Assistant, Sheldon B. Lubar School of Business	2005 – 2008
University of Wisconsin-Milwaukee, WI.	
Chancellor's Fellow, Sheldon B. Lubar School of Business	2004 – 2005
University of Wisconsin-Milwaukee, WI.	
Lecturer, Uttar Pradesh Technical University	2003 – 2004
Uttar Pradesh, India.	
Graduate Assistant, College of Business Administration	2000 – 2002
Kent State University, Ohio.	

Industry Experience

General Motors India	1996 – 1998
Sr Engineer Quality Assurance	
Daewoo Motors India	1998 – 2000

Engineer Quality Assurance

Consulting Experience

Data Analytics, Door County Wisconsin Justice Center – Diversion Program, WI	2018 **–** Present
Data Analytics, Law Firm of Conway, Olejniczak & Jerry S.C., Green Bay, WI	2014 – 2015
Data Analytics, Nicolet National Bank, Green Bay, WI	2014 – 2015

Salient Awards, Honors & Recognitions

Named Professorship - Frederick E. Baer Professorship in Business, UW-Green Bay	
Re-awarded July 2022, Financial award $50,000	2022 – 2027
Awarded July 2017, Financial award $49,000	2017 – 2022
Student Nominated Recognition for Best Teaching Award	2021 (Spring)
Tim Weyenberg Community Partnership Award in Business	2021
Cofrin School of Business, UW-Green Bay	
UW-Green Bay Founders Award for Excellence in Scholarship	2020
Highest University level research award given by UWGB	
Recognized by Association for Information Systems (AIS) at ICIS, Munich, Germany	2019
Distinguished Member (Cum Laude)	
UW - Green Bay Founders Award for Excellence in Collaborative Achievement	2018
For involvement in spreading the message of Dr. Martin Luther King	
Highest University level award given by UWGB	
Wisconsin Teaching Fellow, Univ of Wisconsin System	2014
Awarded to only up to 2 faculty members per UW campus each year	
Sheldon B. Lubar Research Award, UW-Milwaukee	2007
Weber Research Award, UW-Milwaukee	2006
Chancellor Fellowship, UW-Milwaukee	2004
During the first year of my Ph.D. Program	
Awarded to only 1 Ph.D. student per year per area	

External Reviewer / Referee for Department Review

External Reviewer, University of Missouri St Louis, MO	Oct 2020
Lead reviewer for the 360-degree review of the Information Systems Department.	

External Reviewer / Referee for Faculty Promotions

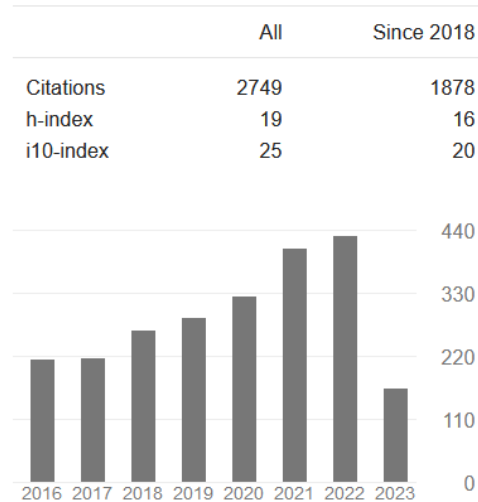|	
External referee: Promotion to Full Professor	**Summer 2022**
Indiana University South Bend	
External referee: Promotion to Full Professor	**Summer 2022**
University of Minnesota Duluth	
External referee: Promotion to Full Professor	Summer 2021
Kent State University, Ohio	
External referee: Promotion to Full Professor	Summer 2021
Indiana University South Bend, IN	

| | External referee: Promotion & Tenure Assoc. Professor | Spring 2018 |
Indiana University South Bend, IN

External referee: Promotion & Tenure Assoc. Professor   Fall 2017
    Univ of Michigan-Dearborn

Scholarship

Google Scholar Citations

	All	Since 2018
Citations	2749	1878
h-index	19	16
i10-index	25	20

Google Scholar Citations (as of June 6, 2023)

Best Paper Awards & Nominations:

Nominations:
    International Conference for Information Systems (ICIS), Paris 2008
    Americas Conference for Information Systems (AMCIS), 2009 (2 nominations)

Awards:
    Midwest AIS Conference for Information Systems **2023**
    Midwest AIS Conference for Information Systems 2020 |
    Midwest AIS Conference for Information Systems 2019
    Midwest AIS Conference for Information Systems 2016
    Midwest AIS Conference for Information Systems 2014
    Midwest AIS Conference for Information Systems 2011
    Midwest AIS Conference for Information Systems 2010

Scholarship Impact

Australian Business Deans Council (ABDC) Journal Ratings:
Publications in **A*** Journals: 8 (first author in 6 out of 8)
    JMIS (2), DSS (3), I&M (2), EJIS (1)
Publications in **A** Journals: 11 (first or solo author in 8 out of 11)
    DATABASE (1), ITP (1), THCI (1), JCIS (5), JOCEC (1), Computers & Security (1), Internet Research (1)

Publications in **B** Journals: 1 (invited editorial)
       JGITM (1)
Publications in **C** Journals: 3
       IJB (1), JKE (1), JITCAR (1 – invited book review)
Others: 3
       JMWAIS (1), NAQ (1), JAANP (1)

Publications in JITCAR (ABDC: C) while serving as EIC
       Editor's desk (every quarter since 2020 issue 3)
       Industry Report (2) – 2022 issue 2; 2022 issue 4;
       Editorial Preface (1) - 2023 issue 1;

Financial Times - FT50 Publications ([url]): 2
       JMIS (2)

Peer-Reviewed Journal Papers:

[26]. [1]. Muzatko, S., and Bansal, G. (2023, forthcoming) "It pays to be forthcoming: Timing of data breach announcement, trust violation, and trust restoration," ***Internet Research*** (**ABDC: A**).

[25]. Reilly, J., Rhoads, J. L., Bettin, T., Dennik-Champion, G., and Bansal, G. (2023, forthcoming). Experiences of Nurse Practitioners with Telehealth During the COVID-19 Pandemic", ***Journal of the American Association of Nurse Practitioners (JAANP).***

[24] Bansal, G., Thatcher, J., and Schuetz, S. (2023, forthcoming) "Where Authority Fails and Experts Excel: The Role of Source and Influence Tactics in Cybersecurity Policy Compliance," ***Computers & Security*** (**ABDC: A**).

[23]. Bansal, G., and Axelton, Z (2023) Impact of Cybersecurity Disclosures on Stakeholder Intentions. ***Journal of Computer Information Systems***, DOI: 10.1080/08874417.2023.2180785 **(ABDC Rank: A)**.

[22]. Bansal, G., and Nah, F. (2022) Internet Privacy Concerns Revisited: Surveillance and Right-to-Be-Forgotten as New Dimensions. ***Information & Management*** (59:3), p. 1-17 **(ABDC Rank: A*)**.

[21.] Bansal, G. and Warkentin, M. (2021). Do you still Trust?: The Role of Age, Gender, and Privacy Concern on Trust after Insider Data Breaches. ***The DATABASE for Advances in Information Systems*** (52:4), p. 9-44 **(ABDC Rank: A)**.

[20.] Bansal, G., and Muzatko, S. (2021). Shipping and Return Shipping Prices and Online Purchase Intentions: The Role of Gender and Product Price Category. ***International Journal of Business*** (26:3), p. 53-71 **(ABDC Rank: C)**.

[19]. Bansal, G. (2021). Restoring Trust after an Insider Breach: Both the Gender Matter – CEOs and Users. ***Journal of Computer Information Systems*** (61:1), p. 11-29 **(ABDC Rank: A)**.

[18.] Robert, L. P., Gaurav, B., & Lütge, C. (2020). ICIS 2019 SIGHCI Workshop Panel Report: Human–Computer Interaction Challenges and Opportunities for Fair, Trustworthy and Ethical Artificial Intelligence. ***AIS Transactions on Human Computer Interaction*** (12:2), pp. 96-108 **(ABDC Rank: A)**.

[17.] Bansal, G., Muzatko, S., and Shin, S. (2020). Information System Security Policy Noncompliance: The Role of Situation-Specific Ethical Orientation. ***Information Technology & People*** (34:1) p. 250–296 *(impact factor: 1.263)* **(ABDC Rank: A)**.

[16.] Bansal, G. and Redfearn, N.* (2019). Trust Violation and Rebuilding After a Data Breach: Role of Environmental Stewardship and Underlying Motives. *Journal of Midwest AIS*, (the paper was presented the best paper award at MWAIS 2019 conference, * undergraduate student at UW-Green Bay).

[15]. Bansal, G. (2019). Time to Revisit Sumantra Ghoshal's Legacy: One AI Algorithm at a Time*. *Journal of Global Information Technology Management* (22:3), p. 1-3. issue (published online). (*Invited Editorial) **(ABDC Rank: B)**.

[14] Bansal, G. (2019) Book Review: Weapons of Math Destruction: How Big Data Increases Inequality and Threatens Democracy, *Journal of Information Technology Case and Application Research* (published online Mar 2019) [https://doi.org/10.1080/15228053.2019.1587571] (invited book review), **(ABDC Rank: C)**.

[13]. Russ, M., Bansal, G., & Adam, P. (2017). The 'Knowledge-City' and the 'Experience-City': The main, mediating and moderating effects of education on income and economic inequality. *Journal of the Knowledge Economy* (8:3), p. 804-829 **(ABDC Rank: C)**.

[12]. Bansal, G. (2017). Distinguishing Between Privacy and Security Concerns: An Empirical Examination and Scale Validation. *Journal of Computer Information Systems* (57:4), p. 330-343, **(ABDC Rank: A)**.

[11]. Bansal, G., Zahedi, F. M., & Gefen, D. (2016). Do Context and Personality Matter? Trust and Privacy Concern in Disclosing Private Information Online. *Information & Management* (53), p. 1-21, **(ABDC Rank: A*)**.

[10]. Bansal, G., Zahedi, F. M., & Gefen, D. (2015). The Role of Privacy Assurance Mechanisms in Building Trust and the Moderating Role of Privacy Concern. *European Journal of Information Systems* (24:6), p. 624–644, **(ABDC Rank: A*)**.

[9]. Bansal, G. & Zahedi, F. M. (2015). Trust Violation and Repair: The Information Privacy Perspective. *Decision Support Systems* (71), p. 62-77, **(ABDC Rank: A*)**.

[8]. Tyczkowski, B., Vandenhouten, C., Reilly, J., Bansal, G., Kubsch, M., Jakkola, R. (2015). Emotional intelligence (EI) and nursing leadership styles among nurse managers. *Nursing Administration Quarterly* (39:2), p. 172-180.

[7]. Bansal, G. & Zahedi, F. M. (2014). Trading Trust for Discount: The Role of Frugality in Moderating the Impact of Privacy and Security Concerns in Three Contexts. *Journal of Computer Information Systems* (55:1), p. 13-29, **(ABDC Rank: A)**.

[6]. Bansal, G. (2011). Continuing E-book Use: Role of Environmental Consciousness, Personality and Past Usage. *Journal of Computer Information Systems* (52:2), 93-104, **(ABDC Rank: A)**.

[5]. Zhao, H., Sinha, A. P., & Bansal, G. (2011). An Extended Tuning Method for Cost-Sensitive Regression and Forecasting. *Decision Support Systems* (51), p. 372-383, **(ABDC Rank: A*)**.

[4]. Zahedi, F. M. & Bansal, G. (2011). Cultural Signifiers of Web Site Images. *Journal of Management Information Systems* (28:1), p. 147-200, **(ABDC Rank: A*, also in FT50)**.

[3]. Bansal, G., Zahedi, F. M., & Gefen, D. (2010). The Impact of Personal Dispositions on Information Sensitivity, Privacy Concern and Trust in Disclosing Health Information Online. *Decision Support Systems* (49) p. 138-150, **(ABDC Rank: A*)**.

[2]. Zahedi, F. M., Bansal, G., & Ische, J. (2010). Success Factors in Cooperative Online Marketplaces: Trust as the Social Capital and Value Generator in Vendors-Exchange Relationships. *Journal of Organizational Computing and Electronic Commerce* (20), p. 295-327, **(ABDC Rank: A)**.

[1]. Bansal, G., Sinha, A. P., & Zhao, H. (2009). Tuning Data Mining Methods for Cost-Sensitive Regression: A Study in Loan Charge-Off Forecasting. *Journal of Management Information Systems* (25:3), p. 317-338 **(ABDC Rank: A*, also in FT50)**.

Non-peer reviewed Editorials and Industry Reports in the Journal of IT Case and Application Research (Serving as EIC Since 2020):

[4]. Bansal, G. **From The Editor's Desk**, *Journal of Information Technology Case and Application Research (ABDC: C)* – since 2020 issue 3
2020 issues 3-4;
2021 issue 1-4;
2022 issue 1-4;
2023 issue 1-Continuing.

[3]. Bansal, G. and Heath, D. (2023) Ten propositions on Codepdence of AI and AI ethical framework adoption: view from industry and academia (editorial), *Journal of Information Technology Case and Application Research (ABDC: C)*, 25:1, 10-2.

[2]. Bansal, G., and Axelton, Z. (2022) Gender equity is not the only challenge women CIOs face: an interview with Anu Varma, CIO for the communication solution segment at TE connectivity (industry report)*, Journal of Information Technology Case and Application Research (ABDC: C)*, 24:4, 297-304.

[1]. Matta, V., Bansal, G., Akakpo, F, Christian, S, Jain, S., Poggemann, D., Rousseau, J., and Ward, E. (2022) Diverse perspectives on bias in AI (industry report), *Journal of Information Technology Case and Application Research (ABDC: C),* 24:2, 135-143.

Book Chapter:

[1]. Dolan, J., Reilly, J., Kain, K., & Bansal, G. (2017) What are the best ways to build community and foster engagement in online courses?. In R. Gurung and D. Voelker (Eds.), *Big Picture Pedagogy: Finding Interdisciplinary Solutions to Common Learning Problems*, Jossey-Bass.

Magazine Publication:

Sallmann, J., Akakpo, F., Bansal, G., Teclezion, M. and Lee, M. 2019. One Man's Vision, My Responsibility: Brown County Dr. Martin Luther King, Jr., Birthday Celebration," *Voyageur Magazine: Northeast Wisconsin's Historical Review* (publisher: Brown County Historical Society).

Papers under Journal Review:

[2]. Bansal, G., and Axelton, Z. She's Worth IT: Challenges for Female CIOs in Ensuring IT Security Compliance, under initial review at *Information Technology & People* **(ABDC: A)**.

[1]. Bansal, G., Nah, F. Social Media Habit and Homophily: Effects on Engagement, Addiction, and Cyberbullying, under initial review at *Information & Management* **(ABDC: A*).**

Working Papers:

[3]. Nghiem, D. and Bansal, G. "AI-based virtual personal assistant – Human interaction and trust repair."

[2]. Bansal, G., Weinschenk, A., Thatcher, J., and Nah, F. "Mindful Non-sharing and Mindless Sharing of Fake News: Conceptualizing and Assessing Social Media Mindfulness in a Normative Network on Friends' Influence in Spreading Fake News"

[1]. Bansal, G., Sebastian, S., Weng, Q, Thatcher, J., and Lowry, P.B. "Heeding the messenger: The impact of sender's characteristics on users' responses to security messages."

Papers under Conference Review:

Refereed Conference Proceedings & Presentations:

[43]. Bansal, G., and Axelton, Zhuoli (2023, scheduled). Internalization of Gender Roles: Challenges for Female CIOs in Ensuring IT Security Compliance, in the proceedings of the *29th Americas Conference on Information Systems Conference (AMCIS)*, Panama City, Panama.

[42]. Bansal, G., and Axelton, Zhuoli (2023). Because She's Worth IT: Stereotype Challenges for Female CIOs in Ensuring IT Security Compliance. **(Best Paper Award)** in the proceedings of the *18th Midwest Association for Information Systems Conference (MWAIS)*, St Paul, MN.

[41]. Axelton, Z., and Bansal, G. (2023). Perceived Honesty is the Best Policy: The Role of Disclosure Specificity in Mitigating Trust Violation After a Data Breach. In *HCI International 2023: Parallel session on HCI in Business and Organizations (presentation scheduled)*.

[40]. Bansal, G., and Axelton, Zhuoli (2022). The Role of Cybersecurity Risk Disclosures in Influencing Stakeholder Intentions and the Moderating Role of Privacy Concern. In the proceedings of the *28th Americas Conference on Information Systems, Minneapolis, MN* (AMCIS).

[39]. Muzatko, S., Cordis, A., and Bansal, G. (2022) The Content Area of Information Systems on the CPA Exam: Does Candidate Age Matter?. In the proceedings of the *17th Midwest Association for Information Systems Conference*, Omaha, Nebraska (MWAIS).

[38]. Axelton, Z., and Bansal, G. (2022) The Role of Disclosure Specificity in Mitigating Trust Violation After a Data Breach: A Multiple Stakeholder Approach. In the proceedings of the *17th Midwest Association for Information Systems Conference*, Omaha, Nebraska (MWAIS).

[37]. Bansal, G. and Yadav, D. (2021). Developing multidimensional scale for measuring social media habit: A nomological examination in the context of cyberbullying. In the proceedings of the *27th Americas Conference on Information Systems (AMCIS)*.

[36]. Bansal, G. and Yadav, D. (2021). (Lack of) Awareness, (Loss of) Control and (Low) Effort: How Social Media Habits are Formed and Bully Around. In the proceedings of the *16th Midwest Association for Information Systems Conference (MWAIS)*, Bradley University, IL.

[35]. Bansal, G. and Weinschenk, A. (2020). Something Real about Fake News: The Role of Polarization and Social Media Mindfulness Relationships between Willingness to Share Information for Benefits and Trust. In the proceedings of *26th Americas Conference on Information Systems* (AMCIS), Salt Lake City, Utah.

[34]. Bansal, G. and Nah, F. (2020). Measuring Privacy Concerns with Government Surveillance and Right-to-be-Forgotten in Nomological Net of Trust and Willingness-to-Share Relationships between Willingness to Share Information for Benefits and Trust. In the proceedings of the *26th Americas Conference on Information Systems* (AMCIS), Salt Lake City, Utah.

[33]. Muzatko, S., and Bansal, G. (2020). Consumer Skepticism as it Relates to E-Commerce Data Breaches and Company Efforts to Enhance Trust. Timing of Data Breach Announcement and E-Commerce Trust **(Best Paper Award – Second place)**. In the proceedings of 15th *Midwest Association for Information Systems* (MWAIS), Des Moines, Iowa.

[32]. Bansal, G. and Nah, F. (2020). Relationships between Willingness to Share Information for Benefits and Trust. In the proceedings of *15th Midwest Association for Information Systems* (MWAIS), Des Moines, Iowa.

[31]. Bansal, G., and Redfearn, N.* (2019). Trust Violation and Rebuilding after a Data Breach: Role of Environmental Stewardship and Underlying Motives **(Best Paper Award – Second place)**. In the proceedings of the 14th *Midwest Association for Information Systems Conference* (MWAIS), Oshkosh. **(* UWGB undergrad Student)**.

[30]. Bansal, G., and Zhou, W. (2018). Web-Image Signifier Congruency Theory (WISC): Conceptualization and Examination in an Online Donation Context. In the proceedings of *24th Americas Conference on Information Systems (AMCIS),* New Orleans.

[29]. Bansal, G. (2018). Data Breaches & Trust Rebuilding: Moderating Impact of Signaling of Corporate Social Responsibility, HCI International 2018, Las Vegas.

[28]. Muzatko, S., and Bansal, G. (2018). Timing of Data Breach Announcement and E-Commerce Trust. In the proceedings of the *13th Midwest Association for Information Systems Conference* (MWAIS), St. Louis.

[27]. Bansal, G, and Nies, E.* (2018). Shipping and Return-Shipping Costs Do not Cost the Same: The Role of Gender and Product Price in Online Buying. In the proceedings of the *13th Midwest Association for Information Systems Conference (MWAIS),* St Louis. **(* UWGB undergrad Student)**.

[26]. Bansal, G. (2018). Got Phished! Role of Top Management Support in Creating Phishing Safe Organizations. In the proceedings of the *13th Midwest Association for Information Systems* (MWAIS), St. Louis.

[25.] Bansal, G. (2017) Trust Drops when Insiders Drop the Ball: The Role of Age, Gender, and Privacy Concern in Insider Data Breaches. In the proceedings of the *23rd Americas Conference on Information Systems* (AMCIS), Boston.

[24] Bansal, G., Benzshawel, A.*, and Estrada, D*. (2017) Insider Data Breaches and Trust Violation: The Role of Privacy Concern, Age and Gender. In the proceedings of the *12th Midwest Association for Information Systems Conference*, University of Illinois – Springfield. **(* UWGB undergrad Students)**.

[23] Krienke, D.*, and Bansal, G. (2017) Information System Requirement Elicitation: The Role of Humor. In the proceedings of the *12th Midwest Association for Information Systems Conference*, University of Illinois – Springfield. **(*UWGB grad Student).**

[22] Bansal, G., & Shin, S. (2016). Interaction Effect of Gender and Neutralization Techniques on Information Security Policy Compliance: An Ethical Perspective. In the proceedings of the *22nd Americas Conference on Information Systems* (AMCIS), San Diego.

[21] Bansal, G. Hodorff, K.*, and Marshall, K*. (2016). Moral Beliefs and Organizational Information Security Policy Compliance: The Role of Gender **(Best paper award).** In the proceedings of the *11th Midwest Association for Information Systems Conference*: UW - Milwaukee (MWAIS 2016). **(* UWGB undergrad Students)**

[20] Surowiec S., and Bansal, G. (2016). Job Relevance and IT Usage by Child Welfare Professionals in Wisconsin Counties. In the proceedings of the *11th Midwest Association for Information Systems Conference*: UW - Milwaukee (MWAIS 2016).

[19]. Bansal, G., Deokar, A., & Tao, J. (2015). Communication of Data Breaches through Financial Statements: A Text Analysis Perspective. In the proceedings of *10th Midwest Association for Information Systems*, Pittsburg, KS.

[18]. Bansal, G. (2014). Insider Data Breach and CEO Apology (or Denial): Does CEO Gender Impact Trust **(Best Paper award - First place)**. In the proceedings of the *9th Midwest Association for Information Systems Conference*, Ames, IA.

[17]. Bansal, G. (2014). Social Support (or lack thereof) and Internal Drive: Factors that Connect Online Learners, Females, and First-Generation College Students. In the proceedings of the *9th Midwest Association for Information Systems Conference*, Ames, IA.

[16]. Bansal, G. (2014). Insider Privacy Breach and Trust Restoration: Is the CEO's Gender as Important as the CEO's Response?. In the proceedings of the *20th Americas Conference on Information Systems*, Savannah, GA.

[15]. Bansal, G. (2012). Unauthorized Information Sharing Vs. Hacking: The Moderating Role of Privacy Concern on Trust Found and Lost. *18th Americas Conference on Information Systems*, Seattle, WA.

[14]. Bansal, G., Hansen, E*., & Chen, L*. (2012). Not All Privacy Losses Cost the Same: Examining the Relative Perceived Trust Violation in a Hacking Versus Unauthorized Information Sharing Scenario. *7th Midwest Association for Information Systems Conference*, Green Bay, WI. **(* UWGB undergrad Students)**

[13]. Russ, M., Bansal, G., & Parillo, A. (2012). The 'Experience City' and the 'Knowledge City': The main and mediating effects of education on income and inequality. *IFKAD-KCWS - Joint Conference of the 7th International Forum on Knowledge Asset Dynamics & 5th Knowledge Cities World Summit*, Matera, Italy.

[12]. Ranganathan, S., Sen, S., Bansal, G., Cherian, M., & Venkatesh, B. (2012). A conceptual model of determinants of students' intentions to use electronic textbooks, in the proceedings of the *7th Annual Midwest Association for Information Systems*, Green Bay, WI.

[11]. Bansal, G. (2011). Understanding the Security in Privacy-Security Concerns: A Theoretical and Empirical Examination, in the proceedings of the. *17th Americas Conference on Information Systems*, Detroit, MI.

[10]. Bansal, G. (2011). Security Concerns in the Nomological Network of Trust and Big 5: First Order Vs. Second Order, in the proceedings of the *32nd International Conference on Information Systems*, Shanghai, China.

[9]. Bansal, G. & Chen, L*. (2011). If They Trust our E-commerce Site, Will They Trust our Social Commerce Site Too? Differentiating the Trust in E-commerce and S-commerce: The Moderating Role of Privacy and Security Concerns **(Best Paper Award - Second Place)**, in the proceedings of the *6th Midwest Association for Information Systems Conference*, Omaha, NE. **(* UWGB undergrad Student)**

[8]. Bansal, G. (2010). Continuing E-book Use: Role of Environmental Consciousness, Personality and Past Usage **(Best Paper Award Nominee)**, in the proceedings of the *16th Americas Conference on Information Systems*, Lima, Peru.

[7]. Bansal, G. & Zahedi, F. M. (2010). Trading Trust for Discount: Does Frugality Moderate the Impact of Privacy and Security Concerns? **(Best Paper Award Nominee)**, in the proceedings of the *16th Americas Conference on Information Systems*, Lima, Peru.

[6]. Bansal, G. & Davenport, R*. (2010). Moderating Role of Perceived Health Status on Privacy Concern Factors and Intentions to Transact with High versus Low Trustworthy Health Websites **(Best Paper Award - First Place)**, in the proceedings of the *5th Midwest Association for Information Systems Conference*, Moorhead, MN. **(* UWGB undergrad Student)**

[5]. Bansal, G. & Chen, L. C. (2010). An Integrated Model of Individual Web Security Behavior, in the proceedings of the *16th Americas Conference on Information Systems*, Lima, Peru.

[4]. Bansal, G., Zahedi, F. M., & Gefen, D. (2008). The Moderating Influence of Privacy Concern on the Efficacy of Privacy Assurance Mechanisms for Building Trust: A Multiple-Context Investigation **(Best Paper Award Nominee)**, in the proceedings of the. *29th International Conference on Information Systems (ICIS)*, Paris, France.

[3]. Bansal, G., Zahedi, F. M., & Gefen, D. (2008). Efficacy of Privacy Assurance Mechanisms in the Context of Disclosing Health Information Online, in the proceedings of the *14th Americas Conference on Information Systems*, Toronto, Canada.

[2]. Bansal, G., Zahedi, F. M., & Gefen, D. (2007). The Impact of Personal Dispositions on Privacy and Trust in Disclosing Health Information Online, in the proceedings of the *13th Americas Conference on Information Systems*, Keystone, CO.

[1]. Bansal, G. & Zahedi, F.M. (2006). Exploring Cultural Contents of Web Images, in the proceedings of the *12th Americas Conference on Information Systems*, Acapulco, Mexico.

CIO/Industry Panel Moderator and Panelist:

2023: Moderator and organizer: Chancellors & University Presidents' panel at *18th Midwest Association for Information Systems Conference*, St Paul, Minnesota. Topic: Leading Higher Education in the Age of AI

2022: Panelist and Moderator: CIO/Industry panel at *17th Midwest Association for Information Systems Conference*, Omaha, Nebraska (MWAIS). Topic: Privacy in the Hyperconnected Digital Age; with Fiona Nah, City Univ of Hong Kong; Matt Adamczyk, Microsoft; Damon Buono, Director Microsoft; Raman Mehta, CIO Johnson Electric.

2022: Panelist, Moderator and co-organizer (with Stacie Christian): Industry/Govt panel, AI bias panel organized as part of Implicit Bias Smithsonian Exhibit hosted by UW-Green Bay, Jan 2022. Panelists: Prof. Francis Akakpo Social Work, UW-Green Bay; Sarah Alt, CEO, Ethical AI Consortium and Director of Innovation & Technology, Michael Best; Seema Jain Product Manager –Google Cloud Platform Integration, Ford Motor Co.; Drew Poggemann Director of Solution Architecture, Heartland Business Systems; Capt. John Rousseau, Division Director of Support Services, Brown County Sheriff's Office; Edward Ward, Director Global Product Development, Kohler Co.; Commander, US Navy (Retired); Elaine Stephens, Head of Customer Engineering, Wisconsin, Google.

2021: Panelist and Moderator: CIO Panel at 16th Midwest Association for Information Systems Conference on Strategic IT (with Jon Biskner, CIO Nicolet Bank Green Bay; Raman Mehta, CIO Visteon Corporation Michigan; Mukul Sharma, TCS Chicago; Sarah Alt, Ethical AI, Wisconsin; Don Heath, UW Oshkosh; Shana Ponelis, UW Milwaukee).

2019: Panelist and Moderator: CIO Panel at 14th Midwest Association for Information Systems Conference on Ethical Framework for AI & Big Data (with Murali Balakrishnan, CIO at TIDI Products; David Cagigal, CIO State of Wisconsin; Raman Mehta, CIO at Visteon Corporation; Todd Thiel, VP of IT at SECURA Insurance).

2012: Panelist: Panel discussion: Future of MWAIS, at *7th Midwest Association for Information Systems*, Green Bay, WI.

Conference Workshops Offered:
[1]. Bansal, G. (2018). Data Visualization in Cross-Cultural & Global Context. *Eighteenth Global Information Technology Management (GITMA) World Conference on July 8, 9, & 10, 2018, in Mexico City, Mexico*.

Research Grants / Fellowships:

- Graduate Grant ($1,000) awarded to Graduate Student: Diep Nghiem   2023

- Grants in Aid of Research (GIAR), UW - Green Bay   2022
- Grants in Aid of Research (GIAR), UW - Green Bay   2020
- Grants in Aid of Research (GIAR), UW - Green Bay   2017
- Dean Research Fellowship, UW-Green Bay   2016
- Grants in Aid of Research (GIAR), UW - Green Bay   2014
- Grants in Aid of Research – UW- Green Bay   2013

Research Awards @UW-Milwaukee:

- Sheldon B. Lubar Research Award, UW-Milwaukee   2007
- Graduate School Travel Award, UW-Milwaukee   2007
- Weber Research Award, UW-Milwaukee   2006

Teaching

Teaching Fellowships / Grants:

Teaching Enhancement Grant (TEG) - UWGB   2018 – 2019

Teaching Enhancement Grant (TEG) – UWGB   2016 – 2017

Teaching Enhancement Grant (TEG) - UWGB   2015 – 2016

Wisconsin Teaching Fellow   2014
    Awarded to only up to 2 faculty members per UW campus each year

UW-Green Bay Teaching Fellow   2012

UW-Green Bay Advanced Online Teaching Fellow   2013

Cofrin School of Business - Scholarship of Teaching & Learning Award   2014
UW-Green Bay

Center for Advancement of Teaching & Learning Activities:

Workshop on Engagement and Mindfulness (with Karl Schindl)   Jan 2020
    Instructional Development Institute
    Center for Advancement of Teaching and Learning
    UW-Green Bay

Peer reviewed presentation at OPID Spring Teaching & Learning Workshop (accepted)   Apr 2020
    With Prof. Karl Schindl
    Organized by OPID, Org for Professional & Instructional Development, UW System
    Madison, WI (event got canceled due to COVID-19)

Led Campus-wide Book Discussion on *Weapons of Math Destruction*   Sep 2019
    Two campus-wide sessions on Sep 23 and Sep 26

Faculty Development Institute (FDI), UWGB   Jan 2019
    Offered a workshop on Text mining of Student Evaluations

Faculty Development Institute (FD), UWGB   Jan 2017

Offered a workshop on Data Visualization

Quality Matters® Certifications for Online Teaching:

• Online Business Statistics Course certified by Quality Matters®	2012 – 2013
• Certified Reviewer Quality Matters®	2013
• Peer Reviewed Course for Quality Matters®	2013

Undergraduate/Graduate Research:

Nghiem, Diep (graduate student)   2023
- UWGB Academic Symposium
- **2nd Place Best Paper award**: WISYS Quick Pitch at UWGB (April 2023)
- Awarded $1,000 graduate research grant

Martinez, Inigo and Merbach, Karlyn   2023
- UWGB Academic Symposium
- NCUR – Eau Claire

Peterson, Alexis (EDI Intern)   2022
- UW System Research Symposium (UW Whitewater)

Erb, Michael   2020
- UWGB Academic Symposium

Redfearn, Noah   2019
- 16th annual Research in the Rotunda, WI Capital Building, Madison, (RITR) –
  Only up to 6-8 student projects are selected from each UW campus every year
- 15th Midwest AIS Conference, Oshkosh, WI, **Best Paper Award**
- Offered inaugural MWAIS webinar on November 8, 2019, advertised on the AISWorld listserv

Nies, Emma   2018
- 15th annual Posters in the Rotunda, Capital Building, Madison, (RITR)
- UW System Research Symposium, UWGB, April 20, 2018
- 14th Midwest AIS Conference, St. Louis, MO

Krienke, D. (graduate student)   2017
- 12th Midwest Association for Information Systems Conference

Dana Estrada and Anita Benzshawel   2017
- 16th Annual UWGB Academic Excellence Symposium (Apr 6, 2017)
- 13th Midwest AIS Conference, Springfield, IL

Kayla Hodorff and Kyle Marshall   2016
- 13th annual Posters in the Rotunda, Capital Building, Madison (RITR)
- 16th Annual UW System Symposium for Undergraduate Research, UW-Stevens Point.
- UWGB Academic Symposium
- 12th Midwest AIS Conference, Milwaukee, WI (**Best Paper award)**

Ben Lindberg   2014
- 11th annual Posters in the Rotunda, Capital Building, Madison (RITR)
- 14th Annual UW System Symposium for Undergraduate Research, UW-Milwaukee.

Maichee Vang and Kelton Dopp   2013
  - 10th annual Posters in the Rotunda (RITR), Madison, WI

Ellyn Hansen and Lijun Chen   2012
  - 12th Annual UW System Symposium for Undergraduate Research, UW-Parkside, WI
  - 7th Midwest AIS Conference, Green Bay, WI

Lijun Chen   2011
  - 8th annual Posters in the Rotunda **(PITR)**, Madison, WI
  - 6th Midwest AIS Conference, Omaha, NE **(Best Paper Award)**

Rebecca Davenport   2010
  - 7th annual Posters in the Rotunda **(PITR)**, Madison, WI.
  - 10th Annual UW System Symposium for Undergraduate Research, UW-River Falls, WI
  - 5th Midwest AIS Conference, Moorhead, MN **(Best Paper Award)**

Service and Leadership (Selected Activities)

Editor-in-Chief, Journal of Information Technology Case and Application Research   2020-Continuing

Editorial Review Board
AIS Transactions on HCI   2020 – **Continuing**
Journal of Computer Information Systems (impact factor: 1.082)   2015 – **Continuing**
Journal of Global IT Management   2019 – **Continuing**
Journal of Midwest AIS (Associate Editor)   2014 – **Continuing**

Sr Editor
Sr. Editor, Special Issue of AI Ethics, AIS THCI   2020-2021
(with Lionel Robert, Nigel Melville, and Tom Stafford)
Sr Editor, Journal of Information Technology Case and Application Research   2018 – 2020
AE, International Conference on Information (ICIS) / Track: General   2019
AE, Journal of Information Technology Case and Application Research   2017 – 2018
AE, International Conference on Information (ICIS) / Track: Health Care IT   2018
AE, European Conference on Information Systems (ECIS) / Track Digital Health   2018
AE, European Journal of Information Systems (impact factor 2.213)   2016
AE, International Conference on Information Systems (ICIS) / IT Implementation, Adoption   2015
AE, European Conference on Information Systems (ECIS) / Track Security and Privacy   2015

Midwest Association for Information Systems (MWAIS): Chapter of AIS   2018 – 2021
        At-Large Director

Association for Information Systems (AIS): Conference Leadership
        Chair 7th Annual Midwest Association for Info. Systems Conference   2012
        Green Bay, WI

Program Co-Chair 11th Annual Midwest Association for Info. Systems Conference   2016
        UW-Milwaukee

President, Midwest Association for Information Systems   2014 – 2015
Best Chapter Recognition by AIS for MWAIS
(url: http://aisnet.org/news/232124/Outstanding-SIGs-and-Chapters-of-2014-.htm)

Americas Conference on Information Systems (AMCIS) - Minitrack Chair/ Co-Chair

28th AMCIS – SIGHCI: *Understanding Trust, Distrust and Trust-Restoration*   **2022**
                     in Information Systems
      With Fiona Nah (City University of HongKong)
      & Sherrie Komiak (Memorial Univ of Newfoundland, Canada)

28th AMCIS – Meta-Research in Information Systems   **2022**
      Minitrack: Research Commentaries and Literature Reviews in IS
      With Don Heath (Univ of Wisconsin – Oshkosh)

27th AMCIS – Meta-Research in Information Systems   2021
      Minitrack: Research Commentaries and Literature Reviews in IS
      With Don Heath (Univ of Wisconsin – Oshkosh)

27th AMCIS – SIGHCI: Fostering Trust and Understanding Risk in Information Systems   2021
      With Fiona Nah (Missouri University of Science and Tech)
      & Sherrie Komiak (Memorial Univ of Newfoundland, Canada)

26th AMCIS – SIGODIS: Customer Experience and Organizational Intelligence   2020
      With John Muraski (Univ of Wisconsin – Oshkosh)

26th AMCIS – Meta-Research in Information Systems   2020
      Minitrack: Research Commentaries and Literature Reviews in IS
      With Don Heath (Univ of Wisconsin – Oshkosh)

25th AMCIS – SIGHCI: Trust and Distrust in E-Government and Public Services   2019
      With Fiona Nah (Missouri University of Science and Tech)

24th AMCIS – SIGHCI: Understanding and Fostering Trust in Information Systems   2018
      With Fiona Nah (Missouri University of Science and Technology)
      and Sherrie Komiak (Memorial Univ of Newfoundland, Canada)

23rd AMCIS – SIGHCI: Understanding and Fostering Trust in Information Systems   2017
      With Fiona Nah (Missouri University of Science and Technology)
      and Sherrie Komiak (Memorial Univ of Newfoundland, Canada)

22nd AMCIS – SIGDSA, Social Network Analytics in Big Data Environment   2016
      With Babita Gupta (California State Univ, Monterey Bay),
      Swadheen Sharma (CSU, Monterey Bay) and Soo Il Shin

22nd AMCIS - SIGHCI: Understanding and Fostering Trust in Information Systems   2016
      With Fiona Nah and Sherrie Komiak

21st AMCIS – SIGHCI: Understanding and Fostering Trust in Information Systems   2015
      With Fiona Nah and Sherrie Komiak

20th AMCIS – SIGHCI: Trust in Information Systems   2014
      With Fiona Nah, Thomas Stafford (Univ of Memphis) and Sherrie Komiak

19th AMCIS – SIGHCI: Trust in Information Systems   2013
      With Fiona Nah, Thomas Stafford and Sherrie Komiak

18th AMCIS – SIGHCI: Cost and Value of Privacy and Security   2012

17th AMCIS – SIGSEC: Privacy and Security Assurance Mechanisms   2011

16th AMCIS – SIGSEC: Privacy and Security Assurance Mechanisms, Peru   2010

15th AMCIS – SIGSEC: Privacy and Security Assurance Mechanisms   2009
       with Mariam Zahedi (UW-Milwaukee)

Review for NSF
Reviewer, National Science Foundation (NSF)   2022

Review for Journals (Selected list)
MISQ, ISR, JMIS, EJIS, DSS, IJEC, I&M

Conference Program Committee

Session co-chair (with Fiona Nah), HCI International 2023, Copenhagen, Denmark	2023
Session: HCI in Business and Organizations	
Served as Wisconsin liaison 17th MWAIS Conference	2022
15th MWAIS, Drake University, IA	2020
Program Board of the 5th International Conference on HCI in Business,	2018
Government and Organizations (HCIBGO), Las Vegas, NV	
13th MWAIS, St Louis, MO	2017
Annual Symposium on Information Assurance (ASIA 2014), Univ. of Albany, NY	2014
Annual Symposium on Information Assurance (ASIA 2013)	2013
6th Midwest AIS Conference, Omaha, NE	2011
5th Midwest AIS Conference, Moorhead, MN	2010

UW-Green Bay

Member, search committee - Vice Chancellor for Inclusivity and Diveristy	2022-2023
Chair, Bus Adm Dept	2022-**2025**
Chair, Assurance of Learning (AOL) Committee, Cofrin School of Business	2021-**2024**
Member, UWGB Committee on Rights & Responsibilties	2022-2025
Presentation, Information and Misinforamtion, Lifelong Learrning Institute	Oct 2022
Member, Advisory Committee, UWGB Cofrin Library	2021-Present
Member, search & screen committee, Business Outreach Specialist Position	2021-2022
Presentation, AI Bias and Ethics, Lifelong Learrning Institute	Mar 2022
Presentation on AOL (Workshop 2), Cofrin School of Business	Apr 2022
Presentation on AOL (Workshop 1), Cofrin School of Business	Dec 2021
Consultant, Equity, Diversity and Inclusivity (EDI)	Jun 2021-2022
Cofrin School of Business, UW-Green Bay	
Co-Chair, Awards & Recognition Committee, Cofrin School of Business	2021-2022
Member, Provost Search Committee, UWGB	2021-2022
Convener, Professorial Promotion Committee for Assoc. Dean Rasoul Rezvanian	2021
Cofrin School of Business, UWGB	
Senator, Bus adm Dept.	2020-2022
Chair, Professorial Promotion Committee for Dr. Allen Huffcutt	2019 – 2020
Cofrin School of Business, UWGB	
Review Dr. Huffcutt's promotion from Associate to Full Professor	
Member, Professorial Promotion Committee for Dr. Sampath Ranganathan	2019 – 2020
Cofrin School of Business, UWGB	
Elected, University wide Committee of Six Full Professors (C06)	2019 – 2022

Appointed Member Working Group, Higher Learning Commission (HLC)-	2019 – 2022
In preparation for Full Accreditation site visit in 2021	
Member, Analytics Engagement Team (EAB Navigate)	2019 – **Continuing**
Identify critical course milestones and	
encourage targeted campaigns based on historic data insights.	
Member, UW Math Initiative Taskforce	2018 – 2020
Member Advisory Board, UW-Green Bay Bookstore	2019 – 2020
Faculty Adviser, Society for IS Mgmt and Bus Analytics, UW-Green Bay	2010 – 2020
(formerly known as MIS Society)	
Member, Institutional Review Board (IRB)	2017 – 2020
Member, UWGB Provost Search and Screen Committee	2018 – 2019
Chair – Search Committee, Data Science and Business Analysis Asst. Prof.	2018 – 2019
Member, Lab Modernization Funding Committee	2016 – 2021
Member, Search Committee Provost & Vice Chancellor for Academic Affairs	2018 – 2019
Member, MBA proposal committee (Univ Committee, Grad Council, Senate Hearing)	2017 – 2018
Co-Chair, Search Committee Asst. Prof. (Finance)	2017 – 2018
Initiated 2+2 Undergraduate Business Analysis Program with NWTC	2016
Chair, SAS® Workshop @ UWGB (May 2016): www.uwgb.edu/sas-day	2016
Member, UW – Green Bay Personnel Council	2014 – 2018
Member, UW - Green Bay Research Council	2013 – 2015
Member, Curriculum Committee, Cofrin School of Business	2013 – 2017
Chair, Curriculum Committee, Cofrin School of Business	2013 – 2014
Chair, Search Committee Asst. Prof. (MIS / Stats)	2014 – 2015
Chair, Search Committee Asst. Prof. (Operations Mgmt.)	2015 – 2016
Chair, Individualized Learning Committee	2013 – 2014
Member, Chancellor's Advisory Council on Diversity	2009 – 2012
Senator, UW-Green Bay (representing Cofrin School of Business)	2015 – 2017

Green Bay / North East Wisconsin Community

Coded bias movie discussant, Northeast Wisconsin Tech. College	2022 (Feb)
Mentor SACP Club – Green Bay East High School and Green Bay Packers	2020 – Present
News announcement: click here	
National R coordinator for SACP	2021
Created an interactive data visualization for The Press Times,	2021 (Summer)
in collaboration with the NEW News Lab, as part of the	
Season Two of the Northeast Wisconsin Journalism Initiative,	
and *UWGB 4th Estate Media associated with the news article:*	
Just as important: Understanding the special education system (Sep 13, 2021)	
Presenter: Social Media: Constructed Truth, Perceived Truth and the Death of Truth	**2021 (Nov)**
Common CAHSS Conference, Weidner Center, UW-Green Bay	
Congressional advisory activity:	2021
Interviewed by the office of U.S. Congressman Scott Fitzgerald (WI 5th Congressional District) regarding cybersecurity concerns for small businesses (July 19, 2021). The discussion was in preparation for the July 20 House Small Business Committee hearing titled: "Strengthening the Cybersecurity Posture of America's Small Business Community." This hearing has been triggered in response to the July 2, 2021 Kaseya ransomware attack and the issues with small businesses	

communicating their threat intelligence to respective government
entities for fear of liability or distrust in the government's handling of
sensitive data.

Discussant, Movie: Hotel Salvation, at Neville Public Museum, Green Bay	2020 Jan
Martin Luther King Birthday Celebration Program Steering Committee	2010 – **Continuing**
Member, Inclusive Excellence Day Organizing Committee/ Leadership Green Bay	2013 – 2020
Member, Steering Committee for Community Information Systems (CIS) -an initiative of Brown County United Way	2011 – 2019
Volunteer (Speaker), Sophomore Day (Inspiring high school sophomores)	2018 – 2019
Volunteer, Phuture Phoenix (Inspiring 5th Graders for College Education)	2013 – **Continuing**
Member, Planning Group MIS / Analytics degree – a project of NEWEra	2015 – 2016
Member Focus Group, North East Wisconsin Education Resource Alliance (NEWEra - Consortium of UW-O, UW-GB, UW-colleges, Tech schools in northeastern WI)	2013 – 2014
President, India Association North East Wisconsin	2011 – 2012
Board Member, IndUS of Fox Valley (dedicated for Goodwill between US and India)	2011 – 2012
Leadership Green Bay, an initiative of Green Bay Chamber of Commerce	2010 – 2011

Workshops Offered / Statewide / Community Presentations

Speaker at Common CAHSS at the Weidner Center; title: Social Media: Truth, Perceived Truth and the Death of Truth (with Dinesh Yadav)	2021 Nov
Featured speaker at UWGB Cofrin library inclusivity series: Inclusive Reads & Conversations with UWGB Libraries is May 19 with Prof. Bansal	2021 May
Leadership Green Bay, Inclusivity Day Event Invited Speaker: Weak ties and inclusivity	2021 Mar
Leadership Green Bay, Inclusivity Day Event Invited Speaker Topic: Fake News and Inclusivity	2020 Mar
Leadership Green Bay, Inclusivity Day Event Invited Speaker Topic: Computer / Human Inclusivity	2019 Mar
Statistical Fallacies and Paradoxes: Ethical Implications Fox Wolf Water Alliance, Green Bay	2019 Mar
MATHCOUNTS Coaches and Parents Meeting at Acuity Insurance Sheboygan Keynote speaker	2019 Feb
Flood Engineers, Pewaukee American Water Works Association (AWWA)	2018 Nov
Ethics Visualization Workshop, Plover WI at the meeting of "Infrastructure Renewal Engineering and Professional Ethics"	2018 Nov
Data Visualization and Ethics American Society of Civil Engineers (ASCE), Appleton, WI	2018 Sep
Does being Ethical make Good Visual Sense? Watershed Conference, Venue: Lambeau Field, Green Bay, WI	2018 Mar

Data Visualization and Ethics	2018 May
Public Works Conference, Wisconsin Chapter, KI Center, Green Bay, WI	

Salient Invited Lectures

University of Kansas, School of Business	2021, Apr
University at Buffalo, SUNY Buffalo	2020, Sep
Indian Inst. Of Mgmt (IIM) Vishakhapatnam, India	2020, Nov
Malaviya National Institute of Technology (MNIT) Jaipur, India	2019, Jul
Netaji Subhas University of Technology, New Delhi, India	2019, Aug

Media Mention / Interview

Fox 11 (Nov 30, 2022)	2022
Interviewed for proposed TikTok ban by US Congressman Mike Gallagher	
NBC 26 (Nov 30, 2021)	2021
Experts give tips on how to avoid scams when donating to charities	
Press Times (Sep 24, 2021)	2021
Mentoring sports analytics club with Green Bay East High School and Packers	
WBAY (Sep 5, 2021)	2021
Mentoring sports analytics club with Green Bay East High School and Packers	
WTAQ (June 17, 2021)	2021
Ransomware attacks	
WBAY (June 10, 2021)	2021
Ransomware attacks	
NBC26 (June 10, 2021)	2021
Ransomware attacks	
WFRV (May 12, 2021)	2021
Colonial Pipeline ransomware attack	
NBC26 (May 11, 2021)	2021
Colonial Pipeline ransomware attack	
The NEWComer (Apr 13, 2021)	2021
Surveillance concerns	
WTAQ (Feb 21, 2020)	2020
Ransomware	
NEW IT Alliance (Jun 2019)	2019
Coverage on CIO panel on Ethical framework for Big Data	
Organized as part of 14th MWAIS Conference, UW Oshkosh	

https://newitalliance.com/2019/06/cio-panel-on-ethical-framework-for-ai-big-data/

London Based Love Sport Radio 15 Minutes Live Interview   2018
    Facebook – Cambridge Analytica
    Mar 23, 2018

New North B2B Magazine (August / September 2016)   2016
    https://issuu.com/newnorthb2b/docs/sept_2016
    Interviewed on MS Data Science Program

The Business News (Green Bay) – Sep 21, 2015
    UW-Green Bay offers new online master's degree in data science   2015

Green Bay Press Gazette (Sep 16, 2013)   2013
    Expert opinion on *concocted and spoofed health insurance websites*

Green Bay Press Gazette (April 19, May 19)   2012
    News coverage pertaining to the organizing 2012 of 7th Midwest AIS Conference

TV interview - Channel5 (November)   2008
    Interviewed on *Sales prospects of Cyber Monday*

Professional Memberships

Association for Information Systems (AIS)   2007 – Present