Graphic Artist
Student Staff Employment
Paid Internship with Credit Option
Summer and Academic Year – 2020-2021

Overall Responsibilities:
The Graphic Artist supports ongoing marketing initiatives by planning and designing publications, marketing concepts, logos, brochures, posters, and graphics to be used with print, and social and electronic media such as the housing web site, blogs, Facebook, and Twitter. These initiatives are primarily based on the Residence Life Marketing Plan, but will also include other marketing & promotional items such as program promotion, html emails, developing and editing web content, print advertising, and assisting in the design of many marketing pieces. Serves on the departmental marketing committee.

Requirements:
Candidate must have excellent interpersonal skills, ability to communicate and collaborate with staff and students, strong written communication skills; proofreading and grammar skills, ability to establish and maintain a network of relationships with staff and students, have the capacity to be creative, deadline-driven, innovative, and resourceful in the position.

A working knowledge of InDesign, Photoshop, Adobe Illustrator and/or other desktop publishing software is required. Knowledge and proficiency in the use of social media such as Facebook, Twitter, Instagram, and Flickr preferred. Must have the ability to work independently, with attention to detail, while maintaining the commitment to working as part of a team.

Compensation and Work Hours:
This position offers a competitive wage of $9.75 per hour. This is an academic year position with up to 25 hours per week during the academic year.

How to Apply:
To apply, submit a letter of application, resume, two references, and two examples of graphic design work to Housing@uwgb.edu. Applications will be accepted until the position is filled with a priority date of Thursday, August 13 by 11:59 p.m. for applications.

For More Information, Contact:
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