



Academic Advising SERVICE • SUPPORT • SUCCESS

Academic Advising Mission

The Office of Academic Advising at the University of Wisconsin - Green Bay seeks to prepare and empower undergraduate students to make responsible and informed decisions about their educational, personal, and career goals. We are committed to student success by providing a supportive, equitable, and inclusive environment for students that promotes efficient degree-path exploration, resilience, and academic achievement as they earn their desired degrees or credentials.

Advising at UW-Green Bay

Every degree-seeking undergraduate student will be assigned a professional advisor (PA) at the point of matriculation.

Undeclared students will be assigned to an Advising Center PA.

Students on the Marinette, Manitowoc, and Sheboygan campuses will be assigned a Location PA.

All other students will be assigned an Embedded PA in the college of their primary major.

A student's PA will remain with them until graduation with few exceptions – e.g., an undeclared student declares a major or a student changes programs to a completely new college or changes their home campus.

Students will also be assigned a faculty mentor (FM) as determined by the student's program(s) of study in conjunction with the assignment process in each college. Some students may have more than one FM depending on their academic pursuits (e.g., double majors, secondary education students, specific minors).

The Benefits

One dedicated professional advisor to support a student all along their journey, from general education to major requirements.

Close collaboration between Academic Advising and each of the colleges.

Support from an interconnected team of advisors and mentors to connect students to the resources they need to be successful.

Defined roles for professional advisors and faculty mentors.

An organizational structure that directly connects students earlier to their intended program(s) of study.

Professional Advisor Core Responsibilities

Provide accurate information related to curriculum, how to register for classes, degree and graduation requirements, as well as university policies and procedures.

Assist students in making responsible and informed decisions impacting academic progress.

Provide information and strategies to utilize available campus resources and services.

Assist students to understand the purpose and impact of higher education on their life goals.

Encourage and guide students as they define and develop realistic goals.

Faculty Mentor Core Responsibilities

Guide students towards high impact practices such as internship and research opportunities, including identification and preparation.

Apprise students of relevant student organizations.

Offer guidance on career and campus resources (e.g., Career Services), job searches, and networking opportunities (e.g., professional associations).

Offer graduate school information and advising.

Provide advice on licensure, admission to programs, and scholarships, if applicable.

Participate in professional development related to mentoring.

Visit us at www.uwgb.edu/advising.

Contact Information for Academic Advising:

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