Overall Enrollment

**Fall 2018 Total Overall Enrollment 8443**

- Green Bay Campus – 7251 Students, 86% of Fall 2018 Enrollments
- Marinette Campus – 257 Students, 3% of Fall 2018 Enrollments
- Manitowoc Campus – 279 Students, 3% of Fall 2018 Enrollments
- Sheboygan – 513 Students, 6% of Fall 2018 Enrollments
- Online UWC – 143 Students, 2% of Fall 2018 Enrollments

Green Bay Campus Enrollment

**Fall 2018 Total Enrollment 7251  (FTE 5036)**

- 6830 (94%) Undergraduate, 421 (6%) Graduate
- 5472 (80%) Degree-Seeking Undergraduate, 1358(20%) Special Undergraduate
- 4785 (66%) Female Students, 2466 (34%) Male Students

*Preliminary
Prepared by Dr. KNJ  
Office of Institutional Strategy and Effectiveness
• 4206 (58%) Full-Time, 3045 (42%) Part-Time Based on Credit Load
• 6526 (90%) White and Undeclared, 725 (10%) Minority Background
• 6612 (93%) Wisconsin Residents, 639 (7%) Out of State or Country
• 4153 (57%) from 16 County Footprint, 2164 (30%) from Brown County
• 478 (7%) of Undergraduate Students are Veteran’s Benefit Eligible
• 2800 (41%) of Undergraduates are First Generation College Students

Green Bay Campus Freshman

Fall 2018 Freshman Class 925

• 907 (98%) Freshman are Wisconsin Residents, 10 (2%) Out of State or Country
• 194 (21%) Freshman from Brown County, 425 (46%) from 16 County Footprint
• 249 (27%) Freshman Participated in Gateways to Phoenix Success (GPS) Program
• 601 (65%) Freshman are Female Students, 324 (35%) are Male Students
• 453 (49%) Freshman are First Generation College Students
• 832 (90%) Freshman are Traditional 18-19 Years Old New College Students
• 749 (87%) Freshman are White and Undeclared, 120 (13%) Minority Background
• 25 Freshman Average Composite ACT Score, 2 Students with 36 max. ACT Score
• 24 Freshman Most Frequent Composite ACT Score, 93 Students with This Score
• 3.0 Freshman Average High School GPA, 5 Students with 4.0 High School GPA
• Freshman Top Feeder High Schools Preble, De Pere, Bay Port, and Beaver Dam

### Completed Applications | Admitted Freshman | Enrolled Freshman
--- | --- | ---
# Number | % Yield | # Number | % Yield | # Number | % Yield
2109 | 100% | 1998 | 95% | 925 | 46%

### Application - Admission - Enrollment Yields

- **% Application Yield**: 100%
- **% Admission Yield**: 95%
- **% Enrollment Yield**: 46%

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**Marinette, Manitowoc, Sheboygan Campus Freshman**

### Fall 2018 Freshman Classes 92 – 94 – 171

- Marinette Campus 92, Manitowoc Campus 94, Sheboygan Campus 171 Freshman
- Marinette 66%, Manitowoc 98%, Sheboygan 98% Wisconsin Resident Freshman
- Marinette 18, Manitowoc 19, Sheboygan 18 ½ Average Age Freshman

*Preliminary
Prepared by Dr. KNJ
Office of Institutional Strategy and Effectiveness
Other Green Bay Campus Enrollments

- Marinette 76%, Manitowoc 69%, Sheboygan 66% White or Undeclared Ethnicity/Race
- Marinette 55%, Manitowoc 44%, Sheboygan 51% Female Student Freshman

Other Green Bay Campus Facts

- 148,991 Undergraduate Credit Hours, 4966 FTE in 2016-2017 Academic Year
- 4488 Graduate Credit Hours, 187 FTE in 2016-2017 Academic Year
- 175 Students with Veteran’s Benefits during 2016-2017 Academic Year
- 25:1 Student – Faculty Ratio in Fall 2017 Reporting Period

Green Bay Campus Degrees

- Top Undergraduate Degrees Awarded:
  - 165 (17%) - Business Administration
  - 94 (10%) - Psychology
  - 82 (9%) - Integrative Leadership Studies
  - 81 (9%) - Human Biology
  - 74 (8%) – Nursing
- Top Graduate Degrees Awarded:
  - 43 (52%) Masters in Social Work
  - 11 (13%) Masters in Sustainable Management