

# Congratulations!



*Two long-time members of the UW-Marquette family retired in 2013. Congratulations to Maureen Frawley, University Relations Director and James LaMalfa, Associate Professor of Art who have both been awarded Emeritus status.*

Maureen Frawley began working at UW-Marquette as the English as a Second Language Instructor for the Central American Scholarship Program (CASS) in 1988.

In 1990, she accepted the position of Public Information Director for the campus in addition to her duties as ESL instructor. In 1991, she became the CASS Director while continuing to handle the duties of the campus PR officer. In 1998, her position as University Relations Director was expanded to full-time. She was responsible for campus marketing and communications. In 1995 she received the Chamber of Commerce Achievement in Education Award and was named Academic Staff of the Year in 2011.

Professor James LaMalfa began his career at UW-Marquette in 1969. He taught classes in drawing, sculpture, photography, art history and international art.

He has exhibited throughout the Midwest and has commissioned work at Weaver Chapel (Wittenberg), UW-Eau Claire (Phillips Hall) and UW-Marquette (Fine Arts Building and Sculpture Garden). He was a charter member of the Coalition of Active Sculpture Teachers, founded in 1990. He exhibited C.A.S.T. exhibits at UW-Stevens Point, UW-Milwaukee, and a joint show at UW-Stout and UW-Eau Claire. He is also a former alderman for the City of Marinette. In 2007, LaMalfa published *The da Vinci Diaries*, a novel about the Italian Renaissance that asks, what if...?

## Visit us:

University of Wisconsin-Marquette  
750 W. Bay Shore Street  
Marquette, WI 54143-4253  
(715) 735-4301  
[www.marquette.uwc.edu](http://www.marquette.uwc.edu)  
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UNIVERSITY OF WISCONSIN

# Marquette



## Annual 2013 Report





# Campus FACTS

**University of Wisconsin-Marquette**  
750 W. Bay Shore Street  
Marinette, WI 54143  
**(715) 735-4300**  
www.marquette.uwc.edu

### Fall 2013 Enrollment

503 students  
19% non-traditional age (age 22+)  
55% part-time  
45% full-time  
60% are first-generation college students

### Top 5 feeder High Schools

Marquette  
Menominee  
Peshtigo  
Non-Wisconsin  
Coleman

### Top 5 UW Sytem Transfer

Green Bay  
Milwaukee  
Oshkosh  
Stevens Point  
Superior

### Top 5 majors

Business  
Biology  
Communication Arts  
Education  
Health Sciences

**Student/Instructor Ratio:** 17-1

**Average Class Size:** 19.2

### Faculty Profile

12.0 FTE  
42% female

### Instructional Academic

#### Staff Profile

7.3 FTE  
69% female

### 2012-2013 Tuition:

\$2550.95 per semester

*The The University of Wisconsin  
Colleges is accredited by The Higher  
LearningCommission: A Commission  
of the North Central Association of  
Colleges and Schools*

## dean's Message

**I**t has been an exciting year at UW-Marquette, and I am pleased to share with you those initiatives and events highlighted in these pages, a tribute to the energy and vitality of our campus.

This fall, UW-Marquette opened student apartment housing, welcoming our first 28 resident students! Through a partnership with North Aire Apartments, the campus was able to quickly address the resident housing needs expressed by nearly 20% of our students in a survey administered last spring. We plan to further expand the housing available this coming fall. Also new this year, all of our Upper Peninsula of Michigan students have begun to benefit from a special reduced tuition rate, very comparable now to in-state Wisconsin rates. Together, these initiatives enhance our outreach while better serving our continuing and new students.

Our outreach has also included new developments to support our non-traditional and distance/com-muter students. Among these is the introduction of the “flipped curriculum” model, whereby professors pre-record their lectures for students to view prior to class in order to free up class time for problem-solving and group discussion. Eleven of our faculty have begun to incorporate flipped curriculum into their instruction, and early assessments demonstrate the students are truly benefiting from the opportunity to view videos multiple times and to utilize class time for more in-depth discussion and review.

On the horizon are new opportunities such as the Flexible Degree option which was recently rolled out by Governor Walker and UW Colleges Chancellor Ray Cross. This unique competency-based model will allow students to start classes anytime they like, work at their own pace, and earn credit for what they already know.

Also new this year is UW-Marquette’s Internship Program. Beginning this fall, students have benefitted from the opportunity to earn credit for work experience through our brand new Internship Course (LEC 200), which guides them through completion of the National Career Readiness



Certificate and culminates in a 40-hour working experience in our community.

In the meantime, we have continued to connect with our alums who are working at local companies, such as Marinette Marine Corporation, UTC Aerospace, Tyco, Silvan, and Winsert, through our *UW Works* campaign. They demonstrate that an associate degree from UW-Marquette can not only prepare you for immediate employment in a variety of fields but can also be the first step on a journey that can take you wherever you want, whether that destination be a bachelor’s, a master’s, a doctorate or a professional degree.

In short, UW-Marquette’s liberal arts curriculum gives students a firm foundation in both the sciences and the arts. We are ideally situated to take advantage of our location on the shores of Lake Michigan to give students research experience in the environmental sciences and opportunities to volunteer with conservation programs that better our community. Opportunities such as these are described in these pages as well others in our theatre, art and music programs, which expose students to those areas that enrich our personal as well as our professional lives.

I hope this report gives you insight into our mission at UW-Marquette, and I invite you to visit the campus at your convenience and to attend some of the many events we offer throughout the year!

Sincerely,

Paula T. Langteau  
Campus Executive Officer and Dean

## Thank you to our 2013 Foundation Contributors

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Sharon Anderson - Badger Credit Union  
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Mary Staudenmaier  
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William Walker  
Dennis Waloway  
Brad R. Walters  
Helen Walters  
Edwina & Donald Wandersee  
Pat & Everett Waugus  
Robin & Keith West  
Tom Westlund - Westlund Bus Lines, Inc.  
Herbert Williams  
Johanna & Sam Zuehls  
Glen Zwengel



Foundation Mission

The UW-Marquette Foundation is a non-profit corporation that promotes UW-Marquette’s legacy of learning for our area communities. The Foundation creates opportunities to support students’ educational growth, the faculty’s continuing development, and our campus’ excellence beyond what is provided by public funds.

UW-Marquette Foundation Board of Directors 2013

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foundation  
Report

The UW-Marquette Foundation is pleased to partner with the campus on this annual report. The Foundation is a separate entity from the University, but we are proud of our collaborative relationship in support of students, faculty, facilities and programing.

In May, the alumni association welcomed 75 graduates as Campus friend Trisha Dickinson Lemery, President and CEO of Winsert, Inc. gave the commencement address. We also helped sponsor with the Stephenson National Bank & Trust the annual Convocation on UW-Madison’s ‘First Wave,” a Hip Hop and Urban Arts Learning Community doing a cutting edge multi-cultural artistic program in September.

November saw the annual Scholarship Donor-Recipient luncheon of appreciation for the more than \$41,000 distributed to students this year through the fund-raising efforts of the Foundation.

Thank you to all who support the UW-Marquette Foundation! Everyone benefits through your generosity—students, faculty, staff, the campus and the community! Sincerely,

  
John Seaborg  
UW-Marquette Foundation Board President



Financial Statement for Year ending June 30, 2013

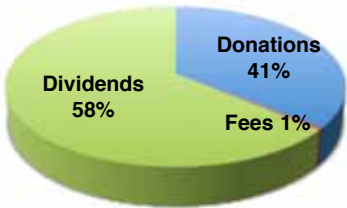
<b>Contributions and Income</b>	
Donations	\$25,870
Fees	\$ 990
Investment Income	\$36,986
<b>Total income for 2013</b>	<b>\$63,846</b>

<b>Expenses</b>	
University Allocations	
Scholarships	\$41,765
Special Projects	\$ 26,397
Other	\$ 7,686
Administration expenses	\$ 11,354
Events	\$ 2,250
<b>Total expenses for 2012</b>	<b>\$ 89,452</b>

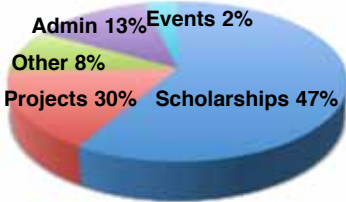
Unrealized gains on investments	\$73,442
Change in net assets	\$47,808
Net Assets - July 1, 2012	\$945,693
Net Assets - June 30, 2013	\$993,501

NOTE: The above data taken from Tax Form 990, profit and loss and balance sheet July 1-June 30, 2013

Contributions



Expenses



Kim Gruszynski, Recruiter, representing UW-Marquette at the Oneida Higher Education College Fair in October 2013

student  
Recruitment

Kim Gruszynski joined the Student Affairs staff on August 6, 2012 as a Recruiter for Northern Wisconsin.

She has a degree in Human Biology from the University of Wisconsin-Green Bay, but has spent most of her career working in higher education.

Right out of college, she served as an Admissions Representative for Martin’s College of Cosmetology in Green Bay and then moved to the position of High School/Adult Program Manager for Rasmussen College. Most recently she held the position of Associate Director of Admissions for Rasmussen College in Green Bay.

As the Student Recruiter for Northern Wisconsin, she serves the upper region of Marinette County, along with Florence, Forest, Langlade and Shawano counties.

In this role, Kim coordinates campus tours, arranges visits to area high school guidance counselor offices and gives presentations to high school students on a variety of topics including *College and Career Planning*, *Workplace Etiquette*, and *Social Media Etiquette*.

She also participates in Financial Aid Nights around Northern Wisconsin and represents UW-Marquette at college and career fairs around the area.

According to Kim, “Student recruitment is so vital to the health of our campus. We are now connecting with communities up to 2 1/2 hours away from Marinette-bringing students to our campus from areas we’d normally not see represented, such as Ishpeming, Michigan and White Lake, Wisconsin.

As a recruiter, I love being able to bring our campus into these new communities and connect students to us. It’s incredibly rewarding to help students find their fit here at UW-Marquette, and to provide them with the support and encouragement they need to confidently start their college journey.”



At right: Scholarship Awards at Luxemburg-Casco High School in May 2013. Pictured: Sarah Opsahl, Kim Gruszynski & Matt Baeten. Sarah and Matt graduated from LCHS in 2013 and both started at UW-Marquette in Fall 2013.



# highlighting Collaborations

The new UW Flexible Option allows individuals to apply the knowledge and experience they already have to earn a degree at their own pace. There are two options people can enroll in. The first option is a three-month subscription that allows the student to take as many moduals as he or she wants and earns as many credits as he or she can in a three month time. The second option allows students to sign up for individual moduals that can be finish at their own pace. The UW Flex Option is a joint undertaking of UW System and UW-Extension. The first participating institutions are UW Colleges, which is offering the Associate of Arts and Science degree in the UW Flexible Option format, and UW-Milwaukee, which is offering three degrees and one certificate program through the UW Flexible Option: Registered Nurse to Bachelor of Science in Nursing, Bachelor of Science in Information Science and Technology, Bachelor of Science in Biomedical Sciences Diagnostic Imaging degree-completion program and a Business and Technical Communications Certificate.

Before admissions opened, 4,000 people already had expressed an interest in the UW Flexible Option. On Nov. 11, an online self-evaluation opened to help potential students determine whether the UW Flexible Option would be a good fit them. Since then, more than 930 have begun that step. "The Flex Option expands access to a University of Wisconsin education in a revolutionary new way, and that's good for our residents, our businesses and our state," said Ray Cross, chancellor of UW Colleges and UW-Extension.

## Flex Option



## Student Housing



Student Apartment Housing has grown since its inception in fall of 2012. UW-Marinette is now utilizing 2 of the NorthAire apartment buildings exclusively for university students.

In the fall of 2013, there were 47 students residing in the housing units, up from 2012's total of 33 students. UW-Marinette has held housing retreats to gain feedback from students to gauge what kind of programs and activities they would like to participate in, changes students would like to see implemented and general ideas for improving student life in the housing units.

In addition, DaMontae January, Housing Director and Miranda Mulzer, Community Assistant, joined the staff in August of 2013 to provide academic support and guidance, supervision and programming to the housing residents.

# students of Distinction

## Academics & Athletics

Robert E. Albright Memorial "Work-Study Success" Scholarship .....	Kelsey Fickler
Molander Family Scholarship.....	Blake Pograd
Stephenson National Bank & Trust Non-Traditional Student Scholarship .....	Travis Brimer,
.....	Jessica Raasch
KS Kolbenschmidt US Scholarship .....	Katelyn Kozikowski
Burke Memorial "New Direction" Scholarship .....	Travis Brimer
Marinette Women's Club Scholarship .....	Tonya Perry
Phi Theta Kappa Nathan & Jennifer Pollard Memorial Academic Excellence Scholarship .....	Holly LaPerriere, Josh Nerat
CW Richards Memorial Natural Sciences Scholarship.....	Angela Labunski
Don and Paul Neverman Scholarship .....	Tyler Boye
Merritt Bauman Memorial Scholarship .....	Travis Brimer, Cody Nelson
Morris G. & Grace R. Mundt Scholarship.....	Anthony Beaster
Louis W. Staudenmaier Academic Performance Scholarship.....	Katie Falk, Cayla Charlesworth
Mary L. Staudenmaier Community Service Scholarship .....	Whitney Hatala,
.....	Vanessa Vincent, Min-Ji Lee
First National Bank & Trust "New Opportunities" Scholarship .....	Chella Doll
Farmers & Merchants Education Scholarship .....	Nomale Thoney
Barbara Neverman Memorial Scholarship.....	Kelsey Rogers
William & Marilyn Swanson Menominee County Scholarship .....	Alicia Moreno,
.....	Holly LaPierriere, Jenna Harske, Casey Charlier
UW-Marinette Foundation Board Community Leadership Scholarship .....	Adam Hynnek
Grace Kirmse Scholarship Fund.....	Nathan Bjorkman
Dale N. Olson Scholarship .....	Miranda Baumler
Allen Bedrosian Memorial Science Scholarship .....	Rhiannon Larmay
Sara Murray Lambrecht Scholarship.....	Alissa Cairns
Mary & Hugh Higley UW-Green Bay Transfer Scholarship .....	Brooke Buege
Tyco Scholarship .....	Shannon Ganter, Holly LaPerriere
Phi Theta Kappa New Student Academic Excellence Scholarship .....	Sarah Heiman
W. M. Reines Environmental Scholarship .....	Megan Tupper
Ira Darwin Johnson Scholarship .....	Hannah Blystone
Herta F. Gerend Memorial Scholarship .....	Tyler Klaver
Joseph J. "Ping Pong Joe" Gerend Memorial Scholarship.....	Josh Nerat
Morrison "Jump Start" Scholarship .....	Sam Pennings
Mary & Hugh Higley Student Scholarship .....	Renate Chick,
Stephenson National Bank & Trust Traditional Student Scholarship.....	Makayla DeBacker,
.....	Hannah Blystone
Shirley Evans Memorial Scholarship.....	Hannah Blystone
Lyle Espenscheid Scholarship Fund .....	Jessica Raasch
UWGB Foundation Transfer Scholarship .....	Brooke Buege

**AMAYTYC Mathematics League Competition**  
Allison Finnell, Ryne Hass, Tara Hanson, Ryan Nelson and Pei (Joe) Zhou

**Chamber of Commerce Academic Excellence Award**  
Jessica Ahrens

**Chamber of Commerce Leadership Award**  
Ryan Rehberg

**Academic Achievement Awards**  
**Accounting:** Brooke Buege & James Martell  
**Art:** Debbie Haines, Sherin Manassara, Jessica Ahrens, Nikolaus Wrench, Jessi Randal, Kayla Anderson, Bai Yansang & Bo Young Park  
**Communication and Theatre Arts:** Forresta Perkins, Cassidy Woodbury & Wesley Beyer  
**English:** Susan Peterson  
**Music:** Rachel Badgley  
**Psychology:** Michelle Helms  
**Spanish:** Michelle Helms

**Scholar Athlete Award**  
Jordan Miller

**All Conference Women's Volleyball**  
**First Team:** Nicole Garbrecht  
**First Team:** Clarissa Check  
**Player of the Year:** Nicole Garbrecht  
**All Tournament Team:** Nicole Garbrecht & Clarissa Check

**All Conference Women's Basketball**  
**First Team:** Lindsey Krajewski  
**Honorable Mention:** Melissa Stone

**All Conference Men's Basketball**  
**Second Team:** Josh Corry & Aaron Pettit  
**Honorable Mention:** Jonte Wells



# faculty & staff

## Awards, Certifications & Presentations

**Paul Erdman**  
**Rebecca Stone-Thornberry**  
Professor of the Year

**Jane Oitzinger**  
Instructional Academic Staff of the Year

**Cindy Bailey**  
Academic Staff of the Year

**Julie Cheney**  
Support Staff of the Year

**Jamie Schwaba, Interim Continuing Education Coordinator**  
Directed *Stuart Little* in February and *Schoolhouse Rock Live, Jr.* in October

**Rebecca Stone Thornberry, Assistant Professor of Communication and Theatre Arts**  
Directed "How I Learned To Drive," and "It's A Wonderful Life: A Play for Radio."

**Bethany Welch, Associate Lecturer, Spanish and ESL**  
Provided Spanish language interpreting services for Marinette Circuit and Civil Courts on multiple occasions.

**Michael Bartlett, Associate Professor, Mathematics**

Presented at The Teaching Professor Technology Conference, October 4-6, 2013 in Atlanta, GA. Discussed the evolution and evaluation of the "flipped curriculum." Through the evolutionary process the presentation looked at points at which evaluation may take place and what types of evaluations could be implemented. An important aspect about the flipped curriculum presented was about how the time is used in the class rather than how the technology is used. The evaluation processes needed to evaluate the effectiveness of the interactions between the instructor and the students as well as the impact on learning within the classroom was also presented.

**James Buschman, HVAC Specialist**

Attended ACT 63 Electrical Training at Moraine Park Technical College and received CPR certification in March 2013.

**Tara DaPra, Lecturer, English**

Published essay in Creative Nonfiction, "Writing Memoir and Writing for Therapy: An Inquiry on the Functions of Reflection," Spring 2013, and was then interviewed by American Literary Journal in Fall 2013 on the writing of the essay.

Published poem, "Six Months in Ballymun, Ireland" in Sheepshead Review (Spring 2013) and served as a judge for the creative nonfiction Rising Phoenix contest.

Selected as an Advanced Online Teaching Fellow at UW-Green Bay; awarded a grant to take part in a two-week blended course with other faculty to revise online English composition course to meet Quality Matters standards.

**Daren Detry, Grounds Technician**

Attended ACT 63 Electrical Training at Moraine Park Technical College and received CPR certification in March 2013.

**Dan Kallgren, Associate Professor of History**

"From the Sunkist Fruit Store to Super WalMart: Evolution of the Food Retail Landscape in a Small Midwestern City" presented at the 48th Annual Northern Great Plains History Conference, September 25-28, Hudson, WI

**James LaMalfa, Associate Professor of Art**

Juried in the annual Hardy Gallery exhibit, Ephraim, Door County for a welded sculpture. Awarded \$2,000 Cooke Family grant for "Orpheus," sculpture on campus. Curator of TOB Fine Arts Gallery which featured the following exhibits: "Roads," the digital photos of Mary Derusha and "Three Generations," the paintings of Susan Perrine, her daughter Kate and mother Lorene Sigal. Curated annual Menominee Area Arts Council member exhibit "MAAC Attack."

**Tonya Meisner, Associate Lecturer, Mathematics**

Presentation on "Redesigning with Patience, Flexibility and Encouragement." Participated in a panel discussion at the 10th Annual Developmental Math Conference and Workshop at UW-Fox Valley. Kaplan Award Recipient.

**Amy Reddinger, Associate Professor of English and Women's Studies**

Awarded tenure and promotion by the Department of English. Contributed to the Encyclopedia of American Ethnic Food. Attended the Association for the Study of Food and Society conference in East Lansing, Michigan. Delivered the keynote address at the Peshtigo Social Studies Honors Society induction ceremony.

**Keith West, Associate Dean for Academic Affairs**

Participated in the Community College Faculty Institute: *Using Marine Technology and Ocean Data Resources in Your Science Courses*, from 29 July – 2 August at the Oregon Institute of Marine Biology near Coos Bay. The course involved 5 very full days of instruction in marine life, which, while being heavily focused on salt water, provided instruction in constructing various inexpensive monitoring devices and platforms, which are easily adapted to use on the Great Lakes.

# continuing education

## Programs & Initiatives

## Lifelong Learning For Everyone!



Members of the Schoolhouse Rock Live, Jr. cast perform a scene from the play, October 2013.

UW-Marquette's Office of Continuing Education served nearly 3,400 people in our community last year. Most notably, the Children's Theatre performances for school groups grew from one day to four with *Schoolhouse Rock Live, Jr.* which had a record number of over 1,200 local students and teachers in attendance, some from as far away as Coleman and Stephenson, MI.

Students may earn a Master of Science Degree in Education in just 20 weekends at UW Marinette through a partnership with University of Wisconsin-River Falls. This accelerated degree program is open to residents of both Wisconsin and Michigan at the same low in-state tuition rate.

### Key Features:

- Earn your Master's Degree within two academic years
- Meet one weekend a month at a convenient location
- Work with experienced facilitators and enthusiastic peers
- Set and achieve personal and professional goals based on educator standards
- Enjoy a positive learning environment while gaining skills that are immediately applicable and relevant to your current position

## Local Collaborations

UW Marinette's Office of Continuing Education also collaborated with many local organizations for programming including: River Cities Community Pool Association, The Night Owl Bakery, Bricks 4 Kids, Marinette Land & Co., The Wisconsin Academy-a Paul Mitchell School, Stephenson Public Library, Master Gardeners, local schools, the Healthy Youth Coalition, MAAC (Menominee Area Arts Council), Goodwill Industries and Community Jazz. All of these partnerships have helped us meet the goal of the "Wisconsin Idea" of extending the resources of the University to the community.

For more information, contact the Continuing Education office at 715-735-4300 ext. 4342 or email [mnt-ce@uw.edu](mailto:mnt-ce@uw.edu) [www.marinette.uwc.edu/continuing-ed](http://www.marinette.uwc.edu/continuing-ed)



Alex Meyers participates in an activity during a class with the Healthy Youth Coalition.



# Engaging the Campus & Community



## Convocation

Fall Convocation featured UW-Madison's 'First Wave,' a Hip Hop and Urban Arts Learning Community doing a cutting edge multi-cultural artistic program in September. This event was co-sponsored by the UW-Marquette Foundation in partnership with the Stephenson National Bank & Trust.

## Undergraduate Research & Performance Conference 2013

The annual URPC took place on April 26 and featured student work on a host of topics ranging from the benefits of recycling, energy of the human body, art techniques & inspirations and spiritual journeys to classical and popular musical performances. In the photo to the right, student Rachel Badgley (piano), is accompanied by Barb Akins (violin) and Mary Ellen Krawczyk (cello) to perform selections from Bach, Beethoven and Debussy.



## UW-Colleges "There's a U for YOU!" Campaign

UW-Colleges new "There's a U for YOU!" campaign was developed based on the brand promise, competitive analysis and mission statement of the UW-Colleges System. It positions all 13 UW-Colleges campuses as an affordable, supportive and local University of Wisconsin education for students with complex lives who want to discover their life's work and make a difference. This campaign will help UW-Marquette and our sister campuses recruit students and maintain our enrollment for years to come! There truly is a "U for YOU" here at UW-Marquette!



## West Shore Chorale

The West Shore Chorale, directed by David Giebler, has been performing choral works of the masters since 1981. The musical groups consist of volunteer community members and UW-Marquette students who join the chorus or orchestra as a credit-earning class. Concerts are held twice a year. The Spring concert, held on April 21, featured a selection of Prairie Songs by Stephen Paulus and the Winter concert, titled, "Gloria" was billed as a concert in anticipation of Christmas.



## Theatre on the Bay

The performing arts had a great year as Theatre on the Bay opened its 47th season with the Tony Award-winning family classic "The Sound of Music." Over 1,800 people attended this spectacular musical that featured talented students and community members. In November, the stage came alive with the production of "It's A Wonderful Life: A Play for Radio" which told the iconic story of George Bailey.

## 50th Anniversary Celebration

In the coming month's, UW-Marquette will begin preparing for the 50th Anniversary of the campus. This milestone is significant, not only because we have stood the test of time by providing thousands of local residents the opportunity to receive a quality college education, but also because it provides an opportunity to showcase the campus to the community as well as begin the process of ensuring we continue to offer the best, most-affordable UW education. Stay tuned for updates on campus events and announcements.

