

SUPPORTING STUDENTS WHO WANT TO MAKE A DIFFERENCE.

Apply for this \$5,000 Scholarship for BIPOC students.

The Lacek Group is a Twin Cities-based marketing agency with a focus on both exceptional creative work and the analytics behind great marketing — and we want more students to be able to pursue rewarding careers in our industry.

To encourage more diversity in our industry, each year Lacek awards two \$5,000 scholarships to BIPOC (Black, Indigenous and people of color) students. One scholarship will go to a high school senior entering college this fall, and one to a current college student.

To apply, you must be a Minnesota resident and enrolled (or planning to be) as a full-time student in any accredited Minnesota or Wisconsin college or university.

Eligible students should be planning to pursue one of these fields (or one related to them):

- Marketing/advertising
- Computer programming
- Data/statistics
- Project management
- Creative arts
- Finance
- Communications

The application deadline is April 15, 2023.

To learn more and apply, visit lacek.com/scholarship