

MINUTES

University Committee Meeting
Wednesday, September 17, 2014, 3:00-5:00 PM
Chancellor's Conference Room CL 805

Present: Clifton Ganyard, Katrina Hrivnak, Vanya Koepke (Student Government Rep), Sylvia (Mimi) Kubsch, John Lyon, Steven Meyer (Chair), Christina Ortiz, and Kris Vespia

Guests: Chancellor Gary Miller, Provost Julia Wallace, Amanda Hruska (Registrar)

1. Approval of the minutes for September 3, 2014 were postponed till next meeting.
2. From 3 – 4 PM Chancellor Gary Miller reported on the results of the recent faculty/staff introductory narrative survey and discussed plans to “invent the future of UWGB.” The response to the survey was good with 60% (N=269) of faculty /staff completing the survey. Eighty four percent (N=77) of external stakeholders returned the survey. Themes were identified where five or more people expressed similar thoughts.
 - a. There were several positive themes even among those that were critical. Schneider National feels that “alums are the best in the state and are good at adapting to change”. A theme was identified regarding “our extraordinary commitment to our students”. A number of themes exposed areas of concern and uncertainty that will require our attention. For example issues of environment, system prevents innovation, lack of vision, separation from city, and low compensation. *The Chancellor asked the UC to review President Cross's vision.* He said rather than ask for more funding he would be an “advocate” for the faculty. Vespia said more affective advocacy could restore funding at the campus level. It was noted that President Cross is walking a fine line between liberal arts and technical education. The Chancellor wants *UC members to spend more time with legislators.*
 - b. The Chancellor noted that although many programs we have could be eliminated he would rather reshape programs and give them a chance to grow. Vespia noted that there are turf problems regarding the budget. The community would like more graduate programs.
 - c. Regarding the interdisciplinary approach respondents to the survey felt it was a good thing although a clearer focus on “problem focused” is needed. The 360 degrees of learning branding is not working. There is an unclear connection between 360 degrees and career preparation. “Invent the future” may be considered as a branding term. There was a suggestion to rekindle the “Eco U” distinction of the past and to build operations downtown.
 - d. Regarding budget and operations it was noted that UWGB has strong silos and organizational change may be needed. There needs to be more transparency in the budget and operations. Seems there is no culture of innovation or risk taking. Many just do not want change. The Chancellor said that the web page needs to be revised. Currently it is like an “intranet” serving those in the institution but not outside. Something more appealing to externals needs to be developed; make it a recruitment web page.
 - e. Regarding Chancellor additions to the survey results he noted that respondents to the survey were mixed as far as Division I Athletics. Some want it expanded and others want to eliminate it. The Chancellor said as long as he is here there will be Division I Athletics.

The chancellor said that the initial spirit of innovation at this campus needs to be rejuvenated. A growth agenda needs to be developed. Right now there is little connection between the budget, strategy and vision. Partnership agenda needs to be reshaped and there is poor analytic capacity. The Chancellor noted that it is a competitive environment, and extramural funding for faculty research is needed.

- f. The Chancellor turned the discussion to the “Invent the Future” plan that he has developed in response to the survey results. The proposal is for a formation of a steering committee composed of the following working groups: innovation and growth group which would include and e-learning strategy, academic portfolio group, partnership and external affairs group, strategic budgeting work group and enrollment strategy group. The groups would be appointed by the Chancellor and Provost. The Chancellor is working on the charge for each group. Groups will be populated with people who are committed to the University. The steering committee will work on interdisciplinarity and work of the partnership and external affairs group has already started.
 - g. Regarding enrollment strategy, it was noted that there has been a 12% drop in enrollment and that our marketing strategy requires reshaping. It was noted that 35% of new students applied for admission before looking at us (coming to campus, talking to advisors, etc.) it was the first step for them. Vespia noted that the science requirement is higher here than it is for Green Bay Public schools this could affect enrollment. Ortiz noted that Universities whose enrollment went up work with the community. The Chancellor said we need make enrollment an institution wide responsibility and we need to work with parents.
 - h. Regarding biennial budget planning, the Chancellor said he would like to work on the 2017-2019 budget this fall.
 - i. The Chancellor said he will be to developing a University Planning Council (UPC). This committee will look 2 years in advance and its role will be to look at all data for the next biennium. The council will develop a set of assumptions and planning priorities that the Chancellor and cabinet will approve. UPC will prioritize goals. Meyer said this plan for the UPC is giving us more of what we wanted in terms of faculty input. *The UC will help select representatives for the UPC.* The Chancellor would like to get ideas for membership to Meyer in the next few days. Ganyard said the Council will provide transparency and Lyon said we need people with a global view rather than local. Ortiz said that the UPC will take a lot of time and perhaps compensation should be considered. Vespia said she does not feel there is a need for compensation. Rather the Chancellor said with the plan for new committees the existing committee structure will be looked at to see if it could be pruned.
2. Provost Julia Wallace joined us at 4:15 PM. She brought copies of administration evaluation tools used at Steven’s Point and UW Colleges and gave them to Meyer to review. Provost Wallace also reported on the proceedings from a meeting in Madison that discussed the need for revision of sexual assault code. Seems the state code is different than the federal code. Currently there are 3 levels of evidence for cause for dismissal of faculty members. State and federal codes need to be on the same page.
 3. Registrar Amanda Hurska joined us to discuss whether or a cap should be placed on the number of credits taken during the summer. Seems we are in potential violation of the HLC without a limit. Keeping in mind that 2 hours outside work are required for every credit in class it could be that students who also work and take too many credits would not have time to study. There may be some guidance on the money side. The Board of Regents sets fees and full time students

can take 12-18 credits for full time tuition. Summer tuition allows the student to take 6 – 9 credits. Students can petition to take more than 18 credits but it would cost more. Graduate fulltime tuition is for 15 credits per semester. Currently there are seven different summer sessions (four week 1, four week 2, four week 3, six week 1, six week 2, 8 week and 10 week). The 10 week session was developed to accommodate adult degree's internet courses. Perhaps the problem is that the sessions overlap. One approach would be to restrict students to only take one class per session. Another idea would be to just hold two six week sessions. . It was suggested that we collect data from the units what they want. An email could be sent out to department chairs to see what they want. Seems some change is going to have to be made to avoid HLC issues. Amanda said that if faculty are going to overwrite restrictive policies that it would be a nightmare. Lyon said that we want to be as accommodating as we can to allow students to take more classes if they want. Amanda noted that it would be good for admissions as well as the bursar if a restrictive policy would be made. Discussion on this topic will continue.

4. Meyer briefly discussed changes in composition that university committees will need to make. Seems the University Staff Committee (formerly Classified Staff) wants representation on University Committees. The CWC has already revised its charge to add equal representation of faculty, academic staff, and university staff. Meyer will send out emails to committee chairs asking them to their future agendas the change in composition requirement.
5. Meyer said that he received an invitation for the "Future of Wisconsin Comprehensives" meeting on October 16 that he cannot attend. Both Lyon and Vespia said they could attend.

Respectfully submitted,

Mimi Kubsch