

## Distinctive Programs

### Austin E. Cofrin School of Business (AECSB)

[AECSB Undergraduate Program Enrollments](#)

[AECSB Graduate Program Enrollments](#)

[AECSB Academic Program Enrollment Projections](#)

#### **AECSB New Traditional Programs Plans for 1-5 Years**

1. Business Administration – Entrepreneurship Emphasis (revised)
2. Business Administration – Business Analysis Emphasis (revised)
3. Hospitality (in-person and online)

#### **AECSB Distance and Online Delivery Programs**

1. Business Administration – General Emphasis
2. Business Administration – Management Emphasis
3. Business Administration – Supply Chain Management Emphasis
4. Human Resources Management
5. Master in Data Science

#### **AECSB New Online and Flexible Delivery Programs**

1. Master of Business Administration – Impact (Weekend Hybrid)
2. Master in Sports Management
3. Hospitality (in-person and online)
4. Accounting
5. Business Administration – Marketing Emphasis
6. Business Administration- Finance Emphasis

#### **Top Priorities**

- Seek and achieve Association to Advance Collegiate Schools of Business (AACSB) accreditation
- Approve revised Mission, Vision, Values statement
- Hire Associate Dean and Student and Community Engagement Coordinator
- Actionize Diversity and Inclusivity Plan

- Complete re-organization into 3 Departments
- Progress program array and complete academic plans for each “discipline”
- Obtain final approval to add Finance, Human Resources Management, Management, and Marketing majors.
- Develop Entrepreneurship into center and Honors offering within the College
- Launch executive Impact MBA
- Revise MS Management program
- Submit NOIs in Hospitality and MS Sports Management

NOTE: The AECSB’s multi-page academic plan is available [here](#).