

**Academic Program Enrollment Headcount Projections for  
Austin E. Cofrin School of Business (AECSB)**

<b>Academic Program</b>	<b>Fall 2019</b>	<b>Fall 2020</b>	<b>Fall 2021</b>	<b>Fall 2022</b>	<b>Fall 2023</b>
Accounting Major	195	202	209	216	223
Accounting Minor					
Business Administration Analysis Emphasis	22	22	22	22	22
Business Administration Entrepreneurship Emphasis/ potential honors experience	48	48	48	48	48
Business Administration Finance Emphasis/ new major	160	166	171	177	184
Business Administration General (No Emphasis)	232	240	249	257	266
Business Administration Human Resources Management Emphasis/ new major	170	205	215	225	236
Business Administration Management Emphasis/ new major	256	293	308	323	339
Business Administration Marketing Emphasis/ new major	263	283	297	311	327
Business Administration Supply Chain Management Emphasis/ potential major	63	82	95	110	128
Business Administration International Business Minors					
Economics Majors and Minors Total	4	10	14	22	30
Hospitality Potential Major	0	0	24	48	72
Potential Masters in Sports Management	0	0	24	48	48
Masters in Management	21	50	60	60	60
Masters in Data Science (Collaborative)	75	75	75	75	75
Master of Business Administration Executive Impact MBA	0	20	20	25	25

Note: Enrollment projections are Fall term Census date headcount enrollments.