

January 2020

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## Introducing Navigate



## CONNECTED19: The Student Success Collaborative Summit

(Nov 04-06, 2019 – Washington, DC)



## Introducing Navigate

The adoption of the EAB Navigate platform is a UW system-wide initiative towards current student success management practices. The platform is designed to enable advisors, faculty and support staff to provide students with a more targeted, personalized, and timely support and resources to achieve their academic goals. While Navigate users will extend beyond advisers, this project supports UW System 360 Advising priorities and strategies to expand high quality and proactive advising to improve retention and graduation rates.

Key Updates: (Fall 2019)

- Navigate launched to Academic Advising care unit for appointments, summary reports, and student communication.
- Student-facing appointment scheduling through mobile app for an enhanced scheduling experience was introduced.
- Advisors are able to run appointment campaigns with targeted population of students to assist and keep them on track in pursuing their academic goals.
- Navigate student app promotion to first year students. It featured some self-service tools, appointment scheduling, notifications regarding upcoming events and to-do and much more.
- Quick poll pilot was used to get a pulse of student academic needs and experience.

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## Student Success Resource:

### An article for everyone

#### Why nudges work and how to use them to keep students on track

Leaders from all corners of campus use nudges, including advisors and faculty. Provosts who oversee these teams can get a better sense of whether the nudges are working by asking two questions.



By Kathleen Escarcha

September 12, 2019 · 4 min read

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## Institution Activities & Highlights

Appointments Workflow (September 3- December 13): This report was run to see how many total advising appointments took place using the Navigate app at all the locations, including the Green Bay campus in the given time range. Such data might be useful in understanding the engagement level of students and find an early intervention for those who are not.

- Total Appointments: 3,594
- Green Bay: 2,188
- Manitowoc: 342
- Sheboygan: 681
- Phone/Virtual: 271

### Attendances by Reason

Reason/Student Service Name	Total Attendances	Distinct Students	Scheduled Hours
Academic Questions and Concerns	805	558	470.66
Event Check-In	71	71	0.00
Financial Aid	81	63	28.52
Graduation Check-In	216	162	87.72
Major/Minor Exploration	223	187	105.42
New Freshman Advising	32	28	30.25
Personal Questions and Concerns	74	65	28.14
Scheduling Classes	2,380	1,621	1,091.36
Spring 2020 Registration Check In	41	41	0.00
Taking Time Off	42	41	157.30
Transfer Advising	332	273	315.71
Transitioning to Main Campus	22	18	9.15
<b>Sum</b>	<b>4,319</b>		<b>2,324.23</b>

(the above stats is as of January 2,2020 , 2:39 PM)

### Appointments by Student

- 2094 Distinct students
- 1984 First Generation Appointments (1097 distinct students)

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## CONNECTED19: The Student Success Collaborative Summit

In early November of 2019, EAB hosted the largest convening of student success leaders in higher education. It was attended by almost 900 partners and included research presentations, workshops and networking.

This three day summit was attended by three UWGB Navigate team members including Vince Lowery, Lauri Welhouse, and Pooja Agarwal. Some of the key takeaways from the summit were our best student success strategies that includes the understanding and designing

interventions for pivotal moments in a student life cycle, and planning for evaluation of common student success initiatives.

### **UWGB Navigate Team:**

#### **Program Owners-**

*Clifton Ganyard*

*Jennifer Jones*

#### **Leadership Team-**

*Vince Lowery*

*Darrel Renier*

*Barbara Holschbach*

*Katelyn Dolezal*

*Lauri Welhouse*

#### **App Administrator-**

*Pooja Agarwal*

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## Next Steps: (Spring 2020)

- The Learning Center Care Unit: Tutoring and Writing center services are a key to students needing that extra help to succeed in some of the challenging classes. Navigate will help administer these services more efficiently by enhancing tutoring appointment making process, and keeping track of all the demand and supply for future planning.
- Expanding appointment scheduling
- Dean of Students Roll out: Using Navigate to help with the Early Alerts Management for specific need areas.
- Expanding to more faculty users.
- Launching Institution Reports: IR is a historical analytics feature that helps to gain insights around student success performance trends and identify opportunities for improvement.

## Interested in Exploring Navigate?

Use your credentials to log into the system and explore.

### **Log In!**

Contact Pooja Agarwal at [agarwalp@uwgb.edu](mailto:agarwalp@uwgb.edu) to learn more or schedule a training.