

AN all-around  
better APPROACH

TO A MASTER'S DEGREE

- The Master of Science in Sustainable Management program can be completed entirely online.
- This program is a collaborative effort of five University of Wisconsin System campuses: UW-Green Bay, UW-Oshkosh, UW-Parkside, UW-Stout, and UW-Superior.
- Instructors for the Master of Science in Sustainable Management program are from a wide array of fields, providing students with expertise in each subject area. Instructors have experience in fields including Accounting, Botany, Business, Computer Engineering, Environmental Engineering, Environmental Studies, Law, Sociology, Urban Planning and more.
- Balancing People, Planet and Profit. Employers today want people with the skills and desire to meet the growing business challenges of balancing people, planet, and profit. With this in mind, this program is designed to equip students with the management skills and problem-solving knowledge to navigate the new economy and lead sustainable business practices and initiatives.

FOR MORE *information*  
AND HOW TO APPLY

To learn more about the Master of Science in Sustainable Management program, to enhance your professional profile through additional education, or to learn more about other graduate programs at UW-Green Bay, please contact:

**Graduate Studies Office**  
Cofrin Library 835 A  
University of Wisconsin-Green Bay  
Green Bay, WI 54311-7001

visit the site at:  
**[www.uwgb.edu/sustainable-management](http://www.uwgb.edu/sustainable-management)**  
email:  
**[gradstu@uwgb.edu](mailto:gradstu@uwgb.edu)**  
OR by calling the office at:  
**920-465-2123**

To learn more about other graduate programs at UWGB, visit:  
[www.uwgb.edu/graduate](http://www.uwgb.edu/graduate) or email [gradstu@uwgb.edu](mailto:gradstu@uwgb.edu)



The  
Higher Learning  
Commission

MASTER of  
SCIENCE in

Sustainable  
Management



UNIVERSITY of WISCONSIN  
GREEN BAY

360° OF LEARNING



UNIVERSITY of WISCONSIN  
GREEN BAY

360° OF LEARNING

# Program Description

The 34-credit online Sustainable Management master's program is a collaborative effort of five University of Wisconsin System campuses: UW-Green Bay, UW-Oshkosh, UW-Parkside, UW-Stout, and UW-Superior. Current, cutting-edge curriculum has been developed by faculty from each of these five campuses with input from within the industry to make sure learning objectives are current and valuable to future employers.

Designed for working adults with real-world experience, this online master's degree program offers flexibility to help students balance family, job, and other commitments.

Upon completion of the master's degree, students will be able to:

- Effectively communicate complex issues related to sustainability.
- Analyze the relationship between human activity and the natural, social, and economic environments.
- Apply performance metrics utilizing financial, natural, and social capital to drive organizational decision making.
- Understand and synthesize the role and impact of the built environment.
- Evaluate the social and political impact of sustainability in political systems and their obligations to future generations.
- Examine how organizational leaders develop and enable sustainable organizations.
- Apply sustainable management principles to impact the design of products, processes, energy production and use, waste minimization, and pollution prevention.

# Admission Requirements

- BACHELOR'S** A bachelor's degree from an accredited institution.
- ADMISSIONS** Students with GPA of 3.0 or greater will be admitted with a transcript, resume, statement of intent, and two references. Students with a GPA above 2.5 may be considered for provisional admission, although additional verification of academic record and potential could be requested, which might include GRE scores.
- APPLICATION** A completed application form and the current fee.
- TRANSCRIPTS** Official undergraduate and graduate transcripts from each previous college or university attended, sent directly to UW-Green Bay from these institutions.
- RESUME** A current resume in electronic form.
- STATEMENT** A 200-300 word statement describing principal areas of academic interest, capabilities, experience, and reasons for pursuing the M.S. degree.
- REFERENCES** Two references in electronic form.



The online master's program in Sustainable Management offers students a great educational alternative to obtain skills and expertise that are increasingly demanded in the workplace. Professionals with this degree will be able to provide an integrated management approach that considers environment, ethics and economics.

**PROFESSOR JOHN KATERS**  
Academic Director, Sustainability Management Degree University of Wisconsin-Green Bay

# Program Curriculum

*the 34-CREDIT CURRICULUM consists of*

- REQUIRED CORE COURSES**  
(all eight required)
- Cultural and Historical Foundations of Sustainability
  - The Natural Environment
  - Applied Research and the Triple Bottom Line
  - Policy, Law, and the Ethics of Sustainability
  - Economics of Sustainability
  - The Built Environment
  - Geopolitical Systems
  - Leading Sustainable Organizations

- SPECIALTY TRADES**  
(choose two)
- Corporate Social Responsibility
  - Supply Chain Management
  - Sustainable Water Management
  - Waste Management and Resource Recovery

- CAPSTONE PROJECT**  
(both required)
- Capstone Preparation Course
  - Capstone Project

The Capstone Project gives students a hands-on opportunity to apply what they've learned in the real world. Each student will help a real organization solve an existing sustainability problem by implementing practical knowledge to achieve a triple bottom line solution. Issues may range from supply chain structures to energy efficiencies to environmental and climate concerns. The instructor will serve as a guide throughout the experience.