Examination of the principles of oral message preparation and presentation. Students will prepare and present actual public communications.

**Course Objectives:**

Understand the basic principles of public speaking.

Improve your organizational and critical thinking skills.

Perform public extemporaneous and prepared presentations with a variety of objectives.

Demonstrate effective learning skills.

**Communication Programmatic Outcomes:**

1. Demonstrate appropriate oral communication skills.
2. Improve organizational and critical thinking skills.
3. Demonstrate appropriate written communication skills.
4. Effectively manage, evaluate, organize, and present information.
5. Demonstrate appropriate academic research skills.
6. Act in a legal and ethical manner.
7. Demonstrate an ability to develop and execute appropriate communication strategies.
8. Work collaboratively with others.
9. Demonstrate the ability to effectively synthesize different types of communications, e.g. images, text, etc., in order to achieve professional and academic objectives.

**Text:**


**Course Content:**

**Unit 1: Introduction**

Interviewing Basics and Speeches of Introduction

The Speech-Communication Process

Multicultural Aspects

Visuals and Presentation Aids

Art and the Art of Speaking

**Unit 2: Informative Speaking**

Evaluating Ideas and Research

News Reading and Reporting

Nonverbal Communication

Outlining your Speech

**Unit 3: Demonstrations**

Audience Analysis

Prepping for Video
Unit 4: Persuasion

- The Psychology of Persuasion
- Rhetorical Strategies and the Use of Language
- The Top 100 Speeches of the 20th Century
- Persuasive Checklist
- Revisiting Research and Audience Analysis

Unit 5: Group Dynamics (as time allows)

- Panels, Symposiums, and Socratic Discussion
- Rules of Order and Leadership
- Digital Communication – Synchronous and Asynchronous Options

Unit 6: Special Occasion Speeches

- Tributes, Toasts, and more

Grading:

| I. Speeches | 80% |
| II. Class Assignments and Participation | 10% |
| III. Quizzes/Reflections | 10% |

Grading Scale

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>93 – 100</td>
</tr>
<tr>
<td>B</td>
<td>83 – 92</td>
</tr>
<tr>
<td>C</td>
<td>73 – 82</td>
</tr>
<tr>
<td>D</td>
<td>65 - 72</td>
</tr>
<tr>
<td>F</td>
<td>below 65</td>
</tr>
</tbody>
</table>

I. Each required formal speech beyond the first will be graded 50% on your research, outline, and audience analysis and 50% on delivery. Speech point value will increase with your expertise--the speeches later in the semester are worth more points.

II. Your class participation through assignments, as a respectful audience member, a constructive reviewer, and a focused discussion participant is expected.

III. Quizzes will be unannounced and based on class and text notes.
Class Policies:

1. All speeches past the initial Introduction will be preceded by research and submission of a standardized, formal outline and audience analysis.

2. The instructor reserves the right to limit, edit, or censor topics and speech content.

3. Late speeches for ANY reason may be dropped a minimum of 20% and will be presented at the discretion of the instructor
   a. during Enhancement or your lunch period by appointment, Mondays, Wednesdays, or Fridays.
   b. by video online.
   c. in class the following week ONLY if time permits (don't count on this option).

In other words, COMMUNICATE with me and the class AHEAD of your assigned speech date if you aren't going to speak as assigned- abbott@denmark.k12.wi.us (two b's and two t's) or (920)288-2534 (Google Voice – Be prepared to leave a message).

Notes:

This class is a dual credit class in collaboration with the University of Wisconsin-Green Bay. Junior or Senior-level students at Denmark High School may choose to enroll for UWGB credits in addition to DHS credit.

It is expected that you develop fluency with technology throughout the course for file management, and basic audio and video presentations. If you need help or options to accommodate your device, ASK! It is also expected that you have your laptop or tablet with you and charged on a daily basis.

Complete rubrics will be handed out in class a minimum of one week prior to each speech.

This course will also provide an introduction to D2L, UWGB’s online You will be sent sign-in information from UWGB through snail-mail at your home. Save the letter and bring it to class – otherwise, you will not be able to sign in. Your passwords are your responsibility, and provide access to the UWGB Library databases for college-level research, and D2L.

D2L contains rights to TurnItIn.com plagiarism detection screening for all assignments submitted.