COMM 133--FUNDAMENTALS OF PUBLIC ADDRESS: CCIHS - UWGB


Schedule: M-F; 8:10-8:57

Credits: 3 undergraduate credits

TEACHER: Joanna Fradrich, jfradrich@wittbirn.kl2.wi.us

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OBJECTIVES:
1. Understand basic principles of public speaking
2. Perform public extemporaneous presentations with various objectives
3. Demonstrate effective listening skills
4. Self-critiques speeches


PERFORMANCE: LATE WORK OF ANY KIND IS NOT ACCEPTED.

COURSE CONTENT:

Study of one of top 100 20th century speeches written 50 pts
Self-Introductory speech 2-3 minutes 20 pts
Introduction of others 2-3 minutes 20 pts
Giving Directions 2-5 minutes 25 pts
Impromptu 2 minutes 25 pts
Radio news program 5 minutes 100 pts
Storytelling 5-7 minutes 100 pts
Demonstration/process speech 8-10 minutes 100 pts
Informative speech 5-7 minutes 100 pts
(End Quarter 1)
Persuasive speech 1 6-9 minutes 100 pts
Special Occasion 4-6 minutes 100 pts
Oral interpretation 8 minutes 100 pts
Historical Informative 6 minutes 100 pts
Final speech - Persuasive speech 2 8 minutes 200 pts
(End Quarter 2)
Chapter quizzes 320 pts
CLASS OUTCOMES:

1. Develop suitable, effective, and confident speaking and writing skills.
2. Produce creative and engaging visual aides to supplement speeches.
3. Organize information and ideas in an effective manner.
4. Research reputable sources.
5. Demonstrate ethical speaking practices.
6. Observe polite listening skills.
7. Collaborate with others.

GRADING:

Speeches – 70%
Written work – 15%
Tests – 15%

REMINDER: This course is a college-level class in conjunction with the University of Wisconsin – Green Bay.