



## Foundation

### **Application to the Fund for Excellence**

The University of Wisconsin – Green Bay Foundation furthers the mission of UW – Green Bay by developing and increasing opportunities for students, primarily in the areas other than those ordinarily supported by the State of Wisconsin. The Foundation engages philanthropy to solicit gifts and bequests, and to administer, use, or distribute these gifts for the benefit of UW – Green Bay and its students in the advancement of the University’s educational, charitable, and scientific purpose.

The UWGB Foundation - Fund for Excellence exists to support unrestricted charitable giving. Donors often state they want to give to where “it is most needed”. Given the nature of higher education, this is a moving target. The Fund for Excellence allows the Foundation staff and board of directors flexibility to support current campus needs.

For academic year 2025-2026, the UWGB Foundation and Fund for Excellence has \$100,000 available to award. The maximum award is \$25,000

#### **Criteria for applying**

- Must be a current UWGB employee, staff or faculty
- All applications must be discussed with school dean, vice-chancellor or department lead. Together you will decide if the application supports the school/department mission, if the project is a priority for the school/department, and if the project could be funded elsewhere

#### **Selection criteria**

- Project must support one of the UWGB strategic priorities (Student Success, Inclusivity, Digital Transformation, Community Connections, Sustainability and Environmental Work, Athletics and Weidner)
- Project must be aligned with strategic priorities of college or department

#### **Application procedures**

- Applications must first be discussed with school dean, vice-chancellor or department lead.
- Complete the appropriate application based on size of request (Up to \$5,000 or \$5,000 and over, max \$25,000)
- Program will start May 1st
- First reviews for priority funding begin October 1st
- Application is reviewed by Foundation staff and Foundation Board committee
- Notification of award or decline – November 1st
- Disbursement of award – on or before November 15th



UNIVERSITY of WISCONSIN  
**GREEN BAY**

Foundation

**Application to the Fund for Excellence**

**\$5,000 or more (max \$25,000)**

Name of Department/Group:			
Primary Contact:			
Contact Phone:		Contact Email:	
Amount Requested:			
Total Budget:			
Project Timeline:			
Project Title:			
Brief Project Description:			
Which Strategic Priority is addressed?			
Student Success, Inclusivity, Digital Transformation, Community Connections, Sustainability and Environmental Work, Athletics and Weidner			
How does this project align with the strategic priorities of the college/department?			
Who will be responsible for managing the funds?			
Contact Phone:		Contact Email:	
Who will provide progress reports on the project?			
Contact Phone:		Contact Email:	

Please attach a detailed description of the project. The details should include:

- Challenge(s) addressed by the project
- Data to support the financial need for this project
- If this is an on-going project, expectations for future funding

Please attach a full budget. The budget should include:

- All sources of income, including other grants
- All expenses including salaries (if applicable)

Within three months of the project completion, please provide a summary and overall project impact