In tradition with its caring, resilient, and innovative spirit, UW-Green Bay launched a four-year Bachelor of Science in Nursing program to help combat a shortage of registered nurses facing our region, the state and the nation.

The University is rising to meet this challenge! We are steadfast in our commitment to nursing education and growing the nursing workforce in our communities and the region as a whole.

At a glance:

• This fall, we are celebrating a junior class of 36 students, sophomore class of 48 students and with tremendous interest from the freshman class (pre-nursing).

• We are continuing our longstanding BSN Completion Program and nursing graduate program (MSN Leadership and Management).

• The Nurse 1-2-1 partnership begun with Northeast Wisconsin Technical College campuses at Green Bay and Marinette, is growing with a new collaboration with Lakeshore Technical College in the Manitowoc/Sheboygan areas.

UW-Green Bay’s new traditional BSN program accepts 48 new students, each year, who will learn through an innovative concept-based nursing curriculum within the new Aurora BayCare Nursing Skills Center on the Green Bay Campus. This state-of-the-art facility serves as a hub for hands-on practice, simulation of clinical events using hi-tech patient manikins, and open lab student practice time.

This is the beginning of a developing program that aims to ensure nursing students are prepared to deliver high-quality, safe patient care as they advance toward a career in nursing.
Dear friends and alumni,

Welcome to the first edition of Rising Outcomes. We are excited to share new developments within the UW-Green Bay nursing program and how we are stepping up to meet current and future needs within our health care community.

Few professions compare with nursing’s unique demands combining caring, compassion and competence. Innovation in health care technology also adds complexity to caregiving in most settings. At UW-Green Bay, an institutional commitment to fearless problem-solving is also the inspiration for our traditional Bachelor of Science in Nursing (BSN) degree program.

Did you know 50 percent to 80 percent of qualified applicants to BSN programs have been denied admission to UW nursing schools? Capacity is a primary driver for the creation of UW-Green Bay’s new BSN program. One year after its launch, nursing enrollments are strong with an abundance of pre-nursing students (year 1), 48 sophomores, and 36 juniors. With the current unmet need at higher education institutions, and future demand for nurses, we anticipate this program will grow.

What might be surprising is that enrollments are strong, even in the middle of a pandemic.

In these trying times, it could not have been more clear—nurses and nursing students provide vital services to the continued health of our community, often against all odds. We are incredibly proud of our students and faculty who have stepped up to fill important roles in health care as our community grapples with COVID-19.

Investment in nursing education from individuals and companies has become essential for us to continue to meet our communities’ health care needs.

As an access university, UW-Green Bay serves a large number of students qualifying for federal student financial aid. Need-based scholarships are vital to attracting students who have the passion for nursing but lack the resources to afford a four-year nursing degree.

While we celebrate this new program and our resilient faculty and students, there’s never been a better time for you to make a gift in support of the nursing program at UW-Green Bay. Your help lets tomorrow’s nurses follow in the footsteps of our amazing alumni, rising to the challenges before them.

Take care and help in the ways you can to keep our community safe during the continuing pandemic.

Sincerely,

Susan Gallagher-Lepak
Dean, RN, PhD
College of Health, Education and Social Welfare

P.S. Your support right now is critical to supply Wisconsin with more qualified nurses. Use the enclosed envelope to send your gift or go to www.uwgb.edu/foundation and select the Nursing Scholarship Fund. Thank you!

Professor Christine VandenHouten, (left) Chair of Nursing and Health Studies and Kristen Coleman, associate lecturer, practice using the new patient simulator inside the Aurora BayCare Nursing Skills Center on the UW-Green Bay Campus. The manikins offer nursing students practice with realistic patient health care scenarios for critical thinking and clinical skills training.
2020 was declared the International Year of the Nurse and Midwife by the World Health Organization, recognizing nurses’ courage and commitment during the COVID-19 pandemic. Amid these trying times, UW-Green Bay remained steadfast in its commitment to rise to the challenge.

**TRAIN THE TRAINER:** Faculty including Christine Vandenhouten, Susan Hopkinson, Sharon Gajeski, Nicole Gouin, Myunghee Jun and Kristin Coleman spent part of their summer receiving training and developing scenarios to simulate patient situations using the University’s medium-fidelity simulators. The training included a visit from Mardie Timken ’96 (BSN Completion) as a nurse educator with Elsevier, a company providing supporting software and materials for the new BSN program’s concept-based curriculum.

**HELP AT HAND:** Nursing students at UW-Green Bay were enlisted to help roll out the state’s COVID-19 vaccination effort at 13 sites in Northeast Wisconsin. With the leadership of Professor Chris Vandenhouten and nursing faculty, nursing students provided more than 700 hours vaccinating and educating at COVID vaccination sites. Additionally, nursing faculty have contributed toward vaccination efforts during this period. Students were eligible for academic credit for their participation, a $500 tuition credit, as well as real-world experience.

**SHOTS IN ARMS:** Prevea Health partnered with UW-Green Bay to launch four community COVID-19 vaccine clinics at its campuses in Green Bay, Manitowoc, Marinette and Sheboygan. As of mid-May, more than 105,000 vaccinations had been administered at the University campuses.

**CERTIFICATE IN NURSING LEADERSHIP:** UW-Green Bay launched a new graduate Certificate in Nursing Leadership and Management designed to provide confidence and skills to lead and manage in most any situation. Once complete, students may pursue the Master of Science in Nursing Leadership and Management program, as all 12 credits transfer to the 34-credit MSN program, or students can apply their new confidence and leadership abilities directly into their daily work environment.

**COMPASSION FATIGUE STUDIED:** Graduate student Brittany LaCanne (Master of Science in Nursing) and Assistant Prof. Myunghee Jun (Nursing) were awarded a research grant from Kappa Pi Chapter at large, a local chapter of Sigma Theta Tau International Nursing Honor Society. The grant is to study compassion fatigue in oncology nursing. The research project will explore the relationship of preventive/risk factors for compassion fatigue among oncology nurses. LaCanne is a Registered Nurse working in oncology at the Aurora Cancer Center-Bay Area and Professor Jun has researched topics related to oncology nursing for much of her career.

**NEW MAJOR COMING:** Community Health Education major starting Fall 2021.

**2,300–6,500**
Predicted nursing shortage in Wisconsin in 2025
(State Department of Workforce Development)

**230**
Nursing faculty retirements expected by 2023 at Wisconsin colleges and universities

**92.5%**
RNs in Wisconsin who identify as female
(2020 Wisconsin RN Study)

**52.5%**
RNs in Wisconsin who are 45 years and older
(2020 Wisconsin RN Study)

As an access university, UW-Green Bay serves a large number of students qualifying for federal student financial aid. Need-based scholarships are vital to attracting students who have the passion for nursing but lack the resources to afford a four-year nursing degree. Student support is a top priority. Gifts to the Nursing Scholarship Fund can help ensure future nurses are not delayed into the workforce due to lack of funding.

With no state funding approval in the 2021-23 biennial state budget, private donor support is needed to continue expansion of the Nursing Skills Center. More renovation is needed to convert classrooms into spaces for clinical and homecare instruction.

Without philanthropic support, providing high-quality nursing education to meet the demands of our community would not be possible. Your help brightens the futures of incoming nurses, and makes our communities healthier and stronger. Thank you!
“If anything, the pandemic has made me appreciate nurses even more than I previously did. These nurses are knowledgeable, compassionate and driven individuals who continue to impress me by working hard through the (COVID-19) virus. I am happy that the rest of the world now also recognizes the great work that health care professionals provide.”

—Beyonce Moua

“I think that there’s always a little bit of anxiety when you know there is something that is such an unknown (like the pandemic)... it’s frightening because we’re so needed. But then, at the same time, I realized how important the job that you’re going to have is. I think that was the biggest realization to me. It’s like ‘Oh, OK, my job is going to be something that’s going to make a difference.’”

—Alyssa Ehlke