

PHOENIX BOOKSTORE

TERMINOLOGY



IA (INCLUSIVE ACCESS) PUBLISHER PINPOINT

Also known as Courseware. Differs from a VitalSource eBook. Publisher content embedded directly into Canvas. Through Ambassador's Autofill and Drop file processing, our system keeps track of current enrollments in courses that contain embedded content. New links will need to be created/updated to make sure publisher billing is handled correctly.

IA (INCLUSIVE ACCESS) EBOOKS

Electronic version of the textbook. Accessed via the VitalSource Bookshelf platform. Can come in 180-day, 365-day, or perpetual access. IA adoptions must choose 1 duration for what is needed per eBook. Please include duration in BookAT notes field.

OB (ONLINE BOOKSTORE) EBOOK AUTO-MATCH

Used in the Online Bookstore to add eBooks (180-day, 365-day and perpetual license durations) if available as an option to physical textbook purchases.

TEXTBOOK

13-digit ISBN physical books.

RENTALS

When available, will be added to the Online Bookstore as a choice for ordering. Return by date provided upon order placement. An automated rental return email will be sent to any student with an outstanding rental 10 days prior to the rental return date. Students can use the UPS Returns system on Online Bookstore to generate a return label to ship their items back to Ambassador.

PUBLISHER DIRECT REDEMPTION

Codeless access for specific Cengage and Pearson access codes. Ex: Cengage Unlimited and Pearson Plus subscription services.

MISC ITEMS/PROCUREMENT

Non-book shippable items.

MARKETPLACE

Real time/dynamic used textbook options. Will be enabled on the Online Bookstore for student choice.

PRODUCT NOTES

Verbiage added to any product in the Online Bookstore. When submitting your adoptions via BookAT please use the notes section to advise us of any wanted product notes (product notes are text only).

COURSEPACKS

LAD coursepacks. If you want to add a course pack, please let us know via the notes section in BookAT. We will then provide you with the coursepack form to populate to get started.