State of Wisconsin - Verizon iPhone Devices

Q3/2025

*prices & device availability subject to change

	5G	5G	5G
	Apple	Apple	Apple
Model:	iPhone 16e 128GB	iPhone 16e 256 GB	iPhone 16e 512 GB
State of Wisconsin Pricing	\$0.00	\$249.99	\$449.99
Full Retail Pricing	\$599.99	\$699.99	\$899.99
Promotional Pricing Expires 9.30.2025	FREE with monthly voice access fee of \$36.99 or greater plus a required data package.	\$100 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$300 with monthly voice access fee of \$36.99 or greater plus a required data package.
Available Colors	Black or White	Black or White	Black or White

	5G
	Apple
Model:	iPhone 14 5G 128GB
State of Wisconsin Pricing	\$179.99
Full Retail Pricing	\$629.99
	Midnight, Starlight, Blue,
Available Colors	Purple-* End of Life

	5G 5G		5G	5G	5G	5G
	Apple	Apple	Apple	Apple	Apple	Apple
Model:	iPhone 15 5G 128GB	iPhone 15 5G 256GB	iPhone 15 5G 512GB	iPhone 15 Plus 5G 128 GB	iPhone 15 Plus 5G 256GB	iPhone 15 Plus 5G 512GB
State of Wisconsin Pricing	\$179.99	\$279.99	\$479.99	\$279.99	\$379.99	\$579.99
Full Retail Pricing	\$629.99	\$729.99	\$929.99	\$729.99	\$829.99	\$1,029.90
Promotional Pricing Expires 9.30.2025	package.	package.	\$379 with monthly voice access fee of \$36.99 or greater plus a required data package.			
Available Colors	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink- * End of Life	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink

	5G	5G	5G	5G	5G	5G
	Apple	Apple	Apple	Apple	Apple	Apple
Model:	iPhone 16 5G 128GB	iPhone 16 5G 256GB	iPhone 16 5G 512GB	iPhone 16 Plus 5G 128 GB	iPhone 16 Plus 5G 256GB	iPhone 16 Plus 5G 512GB
State of Wisconsin Pricing	\$279.99	\$379.99	\$579.99	\$379.99	\$479.99	\$679.99
Full Retail Pricing	\$729.99	\$829.99	\$1,029.99	\$829.99	\$929.99	\$1,129.99
Promotional Pricing Expires 9.30.2025	\$49.99 with monthly voice access fee of \$36.99 or greater plus a required data package. FREE with monthly voice access fee of \$36.99 or greater plus a required data package. (Port IN Only)	access fee of \$36.99 or greater plus a required data package.	\$349.99 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$149.99 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$249.99 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$449.99 with monthly voice access fee of \$36.99 or greater plus a required data package.
Available Colors	Black,White, Pink, Teal, Ultramarine	Black,White, Pink, Teal, Ultramarine	Black, White, Pink, Teal, Ultramarine	Black, White, Pink, Teal, Ultramarine	Black,White, Pink, Teal, Ultramarine	Black,White, Pink, Teal, Ultramarine

	5G						
	Apple						
Model:	iPhone 16 Pro 5G 128GB	iPhone 16 Pro 5G 256GB	iPhone 16 Pro 5G 512GB	iPhone 16 Pro 5G 1 TB	Phone 16 Pro Max 5G 256 GE	Phone 16 Pro Max 5G 512 GE	iPhone 16 Pro Max 5G 1 TB
State of Wisconsin Pricing	\$449.99	\$549.99	\$749.99	\$949.99	\$649.99	\$849.99	\$1,049.99
Full Retail Pricing	\$899.99	\$999.99	\$1,199.99	\$1,399.99	\$1,099.99	\$1,299.99	\$1,499.99
	Black Titanium, White						
	Titanium, NaturalTitanium,						
Available Colors	Desert Titanium- *EOL						
*EOL- End of LIFE						·	

	Apple	Apple	Apple	Apple	Apple
Model:	iPhone 17 5G 256GB	iPhone 17 5G 512GB	iPhone 17 Air 5G 256GB	iPhone 17 Air 5G 512 GB	iPhone 17 Air 5G 1 TB
State of Wisconsin Pricing	\$379.99	\$579.99	\$549.99	\$749.99	\$949.99
Full Retail Pricing	\$829.99	\$1,029.99	\$999.99	\$1,199.99	\$1,399.99
	Black, White, Mist Blue,	Black, White, Mist Blue,	Space Black, Cloud White,	Space Black, Cloud White,	Space Black, Cloud White,
Available Colors	Sage, Lavender	Sage, Lavender	Light Gold, Sky Blue	Light Gold, Sky Blue	Light Gold, Sky Blue

	Apple	Apple	Apple	Apple	Apple	Apple	Apple
Model:	iPhone 17 Pro 5G 256GB	iPhone 17 Pro 5G 512GB	iPhone 17 Pro 5G 1 TB	Phone 17 Pro Max 5G 256 GE	Phone 17 Pro Max 5G 512 GI	iPhone 17 Pro Max 5G 1 TB	iPhone 17 Pro Max 5G 2TB
State of Wisconsin Pricing	\$649.99	\$849.99	\$1,049.99	\$749.99	\$949.99	\$1,149.99	\$1,549.99
Full Retail Pricing	\$1,099.99	\$1,299.99	\$1,499.99	\$1,199.99	\$1,399.99	\$1,599.99	\$1,999.99
	Deep Blue, Silver, Cosmic	Deep Blue, Silver, Cosmic	Deep Blue, Silver, Cosmic	Deep Blue, Silver, Cosmic			
Available Colors	Orange	Orange	Orange	Orange	Orange	Orange	Orange

Offer Recovery Fee: We are able to make Equipment available to our government customers at significantly lower prices than the manufactures' list prices by offering various subsidies in exchange for the customer meeting certain conditions. Here, if the Customer purchases Equipment from Verizon Wireless at a discounted price and then disconnects that Equipment from the Verizon network, or moves the Equipment to a Lesser Price Plan, prior to the expiration of 24 months after the date of activation, Verizon Wireless may recover an Offer Recovery Fee for the disconnected Equipment. The Offer Recovery Fee will be the difference between the full retail price of the Equipment at time of purchase and the discounted price paid by the Customer for the Equipment, plus any additional service discounts, credits, waived fees, and other offers provided, less 1/24 of that amount for each month the Equipment was connected to the line of service.