

State of Wisconsin - Verizon iPhone Devices
Q1/2026
<i>*prices & device availability subject to change</i>

	5G Apple	5G Apple	5G Apple
Model:	iPhone 15e 128GB	iPhone 15e 256 GB	iPhone 15e 512 GB
State of Wisconsin Pricing	\$0.00	\$249.99	\$449.99
Full Retail Pricing	\$599.99	\$699.99	\$899.99
Promotional Pricing <small>Expires 3.31.2026</small>	<small>FREE with monthly voice access fee of \$36.99 or greater plus a required data package.</small>	<small>\$100 with monthly voice access fee of \$36.99 or greater plus a required data package.</small>	<small>\$300 with monthly voice access fee of \$36.99 or greater plus a required data package.</small>
Available Colors	Black or White	Black or White	Black or White

	5G Apple	5G Apple
Model:	iPhone 15 5G 128GB	iPhone 15 5G 256GB
State of Wisconsin Pricing	\$179.99	\$279.99
Full Retail Pricing	\$629.99	\$729.99
Promotional Pricing <small>Expires 3.31.2026</small>	<small>Free with monthly voice access fee of \$36.99 or greater plus a required data package.</small>	<small>\$129.99 with monthly voice access fee of \$36.99 or greater plus a required data package.</small>
Available Colors	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink

	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple
Model:	iPhone 16 5G 128GB	iPhone 16 5G 256GB	iPhone 16 5G 512GB	iPhone 16 Plus 5G 128 GB	iPhone 16 Plus 5G 256GB	iPhone 16 Plus 5G 512GB
State of Wisconsin Pricing	\$279.99	\$379.99	\$379.99	\$379.99	\$379.99	\$379.99
Full Retail Pricing	\$729.99	\$829.99	\$1,029.99	\$829.99	\$929.99	\$1,129.99
Promotional Pricing <small>Expires 3.31.2026</small>	<small>\$49.99 with monthly voice access fee of \$36.99 or greater plus a required data package. FREE with Public Safety Smartphone Plan</small>	<small>\$149.99 with monthly voice access fee of \$36.99 or greater plus a required data package.</small>	<small>\$349.99 with monthly voice access fee of \$36.99 or greater plus a required data package.</small>	<small>\$149.99 with monthly voice access fee of \$36.99 or greater plus a required data package.</small>	<small>\$249.99 with monthly voice access fee of \$36.99 or greater plus a required data package.</small>	<small>\$449.99 with monthly voice access fee of \$36.99 or greater plus a required data package.</small>
Available Colors	Black, White, Pink, Teal, Ultramarine	Black, White, Pink, Teal, Ultramarine	Black, White, Pink, Teal, Ultramarine	Black, White, Pink, Teal, Ultramarine	Black, White, Pink, Teal, Ultramarine	Black, White, Pink, Teal, Ultramarine

	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple
Model:	iPhone 16 Pro 5G 128GB	iPhone 16 Pro 5G 256GB	iPhone 16 Pro 5G 512GB	iPhone 16 Pro 5G 1 TB	iPhone 16 Pro Max 5G 256 GB	iPhone 16 Pro Max 5G 512 GB
State of Wisconsin Pricing	\$449.99	\$549.99	\$749.99	\$949.99	\$649.99	\$849.99
Full Retail Pricing	\$899.99	\$999.99	\$1,199.99	\$1,399.99	\$1,099.99	\$1,299.99
Available Colors	Black Titanium, White Titanium, Natural Titanium, Desert Titanium- *EOL	Black Titanium, White Titanium, Natural Titanium, Desert Titanium- *EOL	Black Titanium, White Titanium, Natural Titanium, Desert Titanium- *EOL	Black Titanium, White Titanium, Natural Titanium, Desert Titanium- *EOL	Black Titanium, White Titanium, Natural Titanium, Desert Titanium- *EOL	Black Titanium, White Titanium, Natural Titanium, Desert Titanium- *EOL

	Apple	Apple	Apple	Apple	Apple	Apple
Model:	iPhone 17 5G 256GB	iPhone 17 5G 512GB	iPhone 17 5G 256GB	iPhone 17 Air 5G 512 GB	iPhone 17 Air 5G 1 TB	
State of Wisconsin Pricing	\$379.99	\$579.99	\$549.99	\$749.99	\$949.99	
Full Retail Pricing	\$829.99	\$1,029.99	\$999.99	\$1,199.99	\$1,399.99	
Available Colors	Black, White, Mist Blue, Sage, Lavender	Black, White, Mist Blue, Sage, Lavender	Space Black, Cloud White, Light Gold, Sky Blue	Space Black, Cloud White, Light Gold, Sky Blue	Space Black, Cloud White, Light Gold, Sky Blue	
	Apple	Apple	Apple	Apple	Apple	Apple
Model:	iPhone 17 Pro 5G 256GB	iPhone 17 Pro 5G 512GB	iPhone 17 Pro 5G 1 TB	iPhone 17 Pro Max 5G 256 GB	iPhone 17 Pro Max 5G 512 GB	iPhone 17 Pro Max 5G 1 TB
State of Wisconsin Pricing	\$849.99	\$949.99	\$1,049.99	\$749.99	\$949.99	\$1,149.99
Full Retail Pricing	\$1,099.99	\$1,299.99	\$1,499.99	\$1,199.99	\$1,399.99	\$1,599.99
Available Colors	Deep Blue, Silver, Cosmic Orange	Deep Blue, Silver, Cosmic Orange	Deep Blue, Silver, Cosmic Orange	Deep Blue, Silver, Cosmic Orange	Deep Blue, Silver, Cosmic Orange	Deep Blue, Silver, Cosmic Orange

Offer Recovery Fee: We are able to make Equipment available to our government customers at significantly lower prices than the manufacturer's list prices by offering various subsidies in exchange for the customer meeting certain conditions. Here, if the Customer purchases Equipment from Verizon Wireless at a discounted price and then disconnects that Equipment from the Verizon network, or moves the Equipment to a Lesser Price Plan, prior to the expiration of 24 months after the date of activation, Verizon Wireless may recover the Offer Recovery Fee for the discounted Equipment. The Offer Recovery Fee will be the difference between the full retail price of the Equipment at time of purchase and the discounted price paid by the Customer for the Equipment, plus any additional service discounts, credits, waived fees, and other offers provided, less 1/2 of that amount for each month the Equipment was connected to the line of service.