Minutes
Meeting of the University of Wisconsin, Green Bay University Committee
October 17, 2012
Cofrin Library 750
3:00 - 5:00 pm

Attendance: Greg Davis, Derek Jeffreys (chair), Mimi Kubsch, Ryan Martin (recording), Steve Meyer, Leif Nelson (Academic Staff Rep)

Guests: Brian Sutton, Cliff Abbot, Andrew Kersten, Heba Mohammad

Meeting called to order at 3:00 pm

I. Minutes of the October 10, 2012 UC Meeting were approved.

II. Preliminary Comments by the Chair
a. Derek Jeffreys discussed some concerns that he intended to raise regarding the Phuture Phoenix Program. Specifically, the use of the term “at risk” to describe participants in the program and the issue of students missing class to serve as tour guides on the day of the program.

III. Discussion of the University Branding Initiative
a. Derek Jeffreys passed a handout with the “brand promise” for discussion.

IV. Meeting with Brian Sutton
a. As Brian Sutton will be the UW-Green Bay faculty representative on Flexible Degree committee, he joined the committee to discuss his role as representative. Specifically, we discussed the following concerns brought up by the faculty senate: whether or not what happens in the classroom could be measured through competencies, how general education would be handled, what this would mean for adult degree, and concerns about open communication between the Flexible Degree committee and the home campuses.
b. The UC also made plans for how often Brian would come visit and how he would communicate with the rest of the faculty senate.

V. Discussion of the October 24, 2012 Faculty Senate Agenda with Cliff Abbott
a. Academic Affairs Council Code Change
b. Change in charge of the Committee on Workload and Compensation
c. Report from the Chair of the Committee on Workload and Compensation.

VI. Meeting with the Associate Provost, Andrew Kersten
a. Discussed enrollment planning and anticipated stagnation regarding the number of high school graduates in the region.
b. Discussed Adult Degree and how the Flexible Degree program might impact the role of Adult Degree.

c. Discussed a number of issues related to the Academic Affairs Council (AAC): the need for increased communication between the AAC and the registrar, new streamlined course forms, anticipated changes to the definition of a credit hour, changes in the catalog process, changes in the process for deactivating courses that haven’t been taught in a while.

VII. Meeting with Chrisanna Colletta, Wellness Committee

a. Discussed the committee’s goals of becoming “fit friendly” and programs they are working on.

Meeting adjourned at 5:00 pm

Respectfully submitted,

Ryan Martin